

THE MINISTRY OF EDUCATION OF THE REPUBLIC OF AZERBAIJAN

KHAZAR UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION

Speciality code and name: **060409 Tourism and Hotel Management**

CURRICULUM

№	Course code	Course name	ECTS	Prerequisites
Required core courses			42	
1	ACC 801	Financial Accounting	6	None
2	MGT 800	Applied Business Statistics	6	None
3	ECON 830	Managerial Economics	6	None
4	MKT 801	Marketing Management	6	ECON 830
5	ACC 840	Management and Cost Accounting	6	ACC 801
6	FIN 830	Financial Management	6	ACC 801
7	MGT 860	Strategic Management	6	ECON 830, MKT 801
Concentration courses (five courses can be chosen)			30	
1	THM 801	Principles of Tourism and Hospitality Management	6	None
2	THM 805	Economics of Tourism	6	THM 801
3	THM 815	Information Technology in Tourism and Hospitality Industry	6	THM 801
4	THM 850	Tourism and Hospitality Operations Management	6	THM 801
5	THM 855	Marketing for Hospitality and Tourism	6	MKT 801
6	THM 860	Sustainable Destination Management	6	THM 801, THM 805
7	LAW 815	International Tourism Law	6	THM 801
8	THM 865	International Hospitality Management	6	THM 801
8	THM 870	Revenue Management in Tourism and Hospitality Industry	6	FIN 830, THM 850
10	THM 875	Tourism Policy and Planning	6	THM 801, THM 860
Electives (recommendations from a wide range of courses. Three courses can be chosen)*			18	
1	MGT 810	Strategic Business Communication	6	None
2	MGT 835	Entrepreneurship and Enterprise	6	None
3	ECON 960	Research Methods	6	MGT 800
4	THM 856	Ethics and Leadership in Hospitality	6	THM 801
5	MGT 845	Human Resource Management	6	None
6	THM 810	Cultural Tourism	6	THM 801
7	MKT 838	Advertising Strategy	6	MKT 801
8	MKT 850	International Marketing	6	MKT 801
9	THM 853	Hospitality Digital Marketing Strategies	6	THM 801, MKT 801
10	MGT 828	International Management	6	ECON 830
11	MGT 897	Event Management	6	PMGT 810

Required credits: 90 ECTS

Note: The Master students are able to select an MBA Thesis as their culminating experience in the program. If a student chooses to write a thesis, it will normally be valued at 12 ECTS.

* Students can choose additional elective courses in their areas of interest from all disciplines in consultation with advisor.