

PSIR 573: Global Public Policy
Spring 2024
(Graduate level | mandatory)
Department of Political Science and Philosophy
Khazar University
6 ECTS credits, 15 Weeks, 60 hours

Instructor: Farid Guliyev, PhD
Office: Neftchilar campus, Room: 503
fguliyev@khazar.org
Office Hours: by appointment

Classroom / hours: Khazar University's
downtown campus (122 Bashir Safaroglu Str.),
Room: 41
Tuesdays: 18:30-21:00

Course description

This graduate-level course is designed to introduce students to the field of global public policy. The course focuses on analytical frameworks applied to the understanding of the policy making process and its components including policy formulation, policy adoption, and policy implementation. We will explore how ideas and institutions shape the policymaking process. The course consists of three parts. In the first part, we review some of the most influential theories in policy research. In the second part, we turn to the process of policy learning and look at how transnational policy entrepreneurs and think tanks influence the policy making process. In the third part, we examine the case of the COVID-19 pandemic to compare the strengths and weaknesses of each of the policy analytical approaches.

Course objectives:

- By the end of the course, students will learn to better understand the politics of the policy process.
- The course will increase students' understanding of principal models commonly used in policy studies.
- The course helps students get a better grasp of the role of experts and think tanks in designing policies as well as the role of policy learning.
- The final section considers the role of multiple actors involved in designing public policy.

Learning outcomes:

After completing the course, students will be able to:

- gain a familiarity with a variety of perspectives on key debates with regards to global policy making;
- sharpen their understanding of the components of various public policies;
- learn and be able to debate about some of the key theoretical approaches to the study of global policy;
- improve their knowledge of various models of governance at an international level.

Course requirements

Students are expected to attend all lecture and seminar sessions, to do the assigned readings before class meetings, and to participate actively in class discussions. The final grade will be based on attendance (10%), midterm exam (30%), two presentations (10% each), and the final exam (40%).

Failure to take an exam without a duly authorized written medical excuse will result in 0 points for that exam/ assignment. You are required to inform the instructor about your absence or family emergency *at*

least 2 workdays in advance (no excuse will be granted retrospectively). Participation in a conference or other similar event is not a valid excuse.

Presentations (2 x 10%). In the beginning of the semester, students will sign up to produce and deliver two presentations based on one of the chapters selected from the assigned readings designated for these purposes (see **Readings for student presentations** below). Each presentation should be based on one chapter. Students should carefully read the chosen chapters and summarize key take-away points, assess the quality of argumentation presented and its intellectual contribution to the field. They should also suggest three questions for further discussion and lead the class discussion. Students should submit their power-point slides at least 2 days before class. Presentations will be evaluated based on both the quality of content and the delivery of presentation in class.

The **midterm** examination covers lectures and readings discussed by that point. The **final exam** covers all the course readings, lectures, and class discussion, and will be scheduled by the Registrar.

Final grades will be determined based on the following calculation:

Assignment	% of grade
1. Attendance	10%
2. Presentation 1	10%
3. Presentation 2	10%
4. Midterm	30%
5. Final exam	40%

Attendance in class is mandatory, and you are required to sign the attendance sheet I will distribute in class. Unexcused absences will result in deductions of participation points on a progressive scale as shown below. If you miss 8 (eight) or more class meetings without valid excuse (health issue or family emergency), you will automatically get an “F” for this course.

Attendance grade is calculated based on the following criteria:

Number of absences	Grade (max.10)
1	10
2	9
3	7
4	6
5	4
6	3
7	1
8	0 (F)

Use of laptop computers or mobile devices is not permitted in class. Please turn off your laptops and other electronic devices during lectures and discussions.

Required Readings

Readings must be completed prior to class meetings. We will use the following books as required readings:

- Stone, Diane, *Making Global Policy*, Cambridge University Press, 2020.

- Weible, Christopher, and Paul Sabatier, 4th ed. *Theories of the Policy Process*, Routledge 2017.
- Sabatier, Paul, (ed).*Theories of the Policy Process*, Westview Press, 2007.
- Stone, Diane, and Kim Moloney, eds. *The Oxford Handbook of Global Policy and Transnational Administration*. Oxford University Press, 2019.

Readings for student presentations:

- Fischer, Frank, Gerald J. Miller and Mara S. Sidney, (eds). *Handbook of Public Policy Analysis*, Routledge, 2017.
- Peters B. Guy, (ed). *Handbook of Public Policy*, Sage Publications, 2006.

CLASS SCHEDULE

Week	Date	Topic	Readings
1)	Feb. 13	Introduction to the course Understanding the policy cycle	<ul style="list-style-type: none"> • Jann, Werner, and Kai Wegrich. "Theories of the Policy Cycle", in <i>Handbook of Public Policy Analysis</i>. Routledge, 2017, pp. 69-88. • Weible, Christopher, Introduction: The Scope and Focus of Policy Process Research and Theory, in <i>Theories of the Policy Process</i>
2)	Feb. 20	Institutional Analysis and Development Framework	<ul style="list-style-type: none"> • Ostrom in Sabatier (2007), <i>Theories of the Policy Process</i> • Ch. 6 in Weible & Sabatier, <i>Theories of the Policy Process</i>
3)	Feb. 27	Multiple Streams Framework	Ch. 1 in Weible & Sabatier
4)	March 5	Punctuated Equilibrium Theory	Ch. 2 in Weible & Sabatier
5)	March 12	Policy Feedback	Ch. 3 in Weible & Sabatier
6)	March 19	Advocacy Coalition Framework	Ch. 4 in Weible & Sabatier
7)	March 26	Narrative Policy Framework Social Construction and Policy Design	<ul style="list-style-type: none"> • Ingram, Helen, Anne L. Schneider, and Peter deLeon, Ch. 4 in Sabatier (2007) • Ch. 5 in Weible & Sabatier

8)	April 2	Innovation and Policy Diffusion Models	Ch. 7 in Weible & Sabatier
9)	Apr. 9	<u>MIDTERM EXAM</u>	
10)	Apr. 16	Public Policy for Global Issues	<p>STONE:</p> <ul style="list-style-type: none"> • Ch.1, Public Policy for Global Problems • Ch. 2, Creating Global Policy: Public and Private Constructions • Weiss, Thomas G., and Rorden Wilkinson, "Rethinking global governance? Complexity, authority, power, change", <i>International Studies Quarterly</i> 58:1 (2014): 207-215. https://academic.oup.com/isq/article/58/1/207/1833114
11)	Apr. 23	Policy learning	<ul style="list-style-type: none"> • Rose, Richard, <i>Learning From Comparative Public Policy</i> (2004), pp.1-54. • Dolowitz, David P., and David Marsh. "Learning from Abroad: The Role of Policy Transfer in Contemporary Policy-Making," <i>Governance</i> 13:1 (2000): 5-23.
12)	Apr. 30	Policy entrepreneurship and the global diffusion of policies	<ul style="list-style-type: none"> • Dobbin, Frank, Beth Simmons, and Geoffrey Garrett. 2007, "The Global Diffusion of Public Policies: Social Construction, Coercion, Competition, or Learning?" <i>Annual Review of Sociology</i> 33: 449–72. • Simmons, Beth A., and Zachary Elkins. 2004. "The Globalization of Liberalization: Policy Diffusion in the International Political Economy." <i>American Political Science Review</i> 98(1): 171-189, https://scholar.harvard.edu/sites/scholar.harvard.edu/files/bsimmons/files/

			<p>SimmonsElkins2004.pdf</p> <ul style="list-style-type: none"> • Mintrom, Michael, and Phillipa Norman. "Policy Entrepreneurship and Policy Change", <i>Policy Studies Journal</i> 37:4 (2009): 649-667.
13)	May 7	The role of think tanks	<ul style="list-style-type: none"> • Stone, "Public Policy Analysis and Think Tanks", Ch. 11, in <i>Handbook of Public Policy Analysis</i> (2007), pp. 149-157 • Mintrom, Michael, and Joannah Luetjens, "International Policy Entrepreneurship," In Stone & Moloney, pp. 111-128. • Stone, Diane, "Transnational Policy Entrepreneurs and the Cultivation of Influence: Individuals, Organizations and their Networks", <i>Globalizations</i> 16:7 (2019): 1128-1144.
14)	May 14	Policy response to COVID-19	<ul style="list-style-type: none"> • Weible, Christopher M., et al. "COVID-19 and the Policy Sciences: Initial Reactions and Perspectives", <i>Policy Sciences</i> 53 (2020): 225-241. https://link.springer.com/article/10.1007/s11077-020-09381-4 • Capano, Giliberto, et al., "Mobilizing Policy (in)capacity to Fight COVID-19: Understanding Variations in State Responses", <i>Policy and Society</i> 39:3 (2020): 285-308. https://doi.org/10.1080/14494035.2020.1787628 • Ahmadov, Anar, et al. "The Politics of Expertise: Understanding Interactions Between Policy Advice, Government, and Outcomes during the COVID-19 Pandemic", <i>Frontiers in Political Science</i> 4 (2022): 1069930, https://www.frontiersin.org/articles/10.3389/fpos.2022.1069930/full • Cairney, Paul. (2021). The UK Government's COVID-19 Policy: What Does "Guided by the Science" Mean in Practice?. <i>Frontiers in Political Science</i> 3 (2021):

			https://www.frontiersin.org/articles/10.3389/fpos.2021.624068/full
15)	May 21	Comparing theories of the policy process and advancing policy research	Chs. 8 and 10 in Weible & Sabatier
16)	TBD	<u>FINAL EXAM</u>	