

Identification	Subject	THM 307 Transportation in Tourism – 3KU/6ECTS	
	Program	Undergraduate	
	Department	School of Economics and Management	
	Term	Spring, 2023	
	Instructor	Polad Orujov	
	E-mail	polad.orujov@khazar.org	
	Classroom/hours	41 Mehseti street (Neftchilar campus), Khazar University	
	Language	English	
Prerequisites	THM 101 Principles of Tourism		
Compulsory/Elective	Compulsory		
Textbooks and course materials	Transportation Systems for Tourism, M. R. Dileep, Francesca Pagliara, Springer, 2023 The Geography of Transport Systems, Fifth Edition, Jean-Paul Rodrigue, Routledge, 2020		
Course objective and content	<p>The main purposes of this course are to provide students with foundation knowledge of tourism transportation services and systems. To recognize the importance of transportation infrastructure in tourism destinations. Specify elements of sightseeing transportation and explain current issues regarding rental vehicles and taxis. Understand the role of transportation in the tourism industry. Report on the historic importance of transport and challenges to transportation operations today. Identify and relate industry trends and issues including fuel costs, environmental impacts, and changing weather. Emphasis will be placed on applied problem solving using the tools learned in the class.</p>		
Learning Outcomes	<p>After this course, students will be able to manage acquired knowledge and skills in transportation tourism and hospitality subjects alongside core business subjects such as marketing, management, and economics. Furthermore, they will acquire skills to test transportation service operations and its marketing management. Potential course participants will be able to provide a proof of English language skills via tourism and transportation terminology along with academic eligibility.</p> <p>Advantages of teaching methods of this course seeks:</p> <ul style="list-style-type: none">• to improve students for their leadership skills• prepare them to master systematic knowledge, capabilities, and management skills• enhance their professional competence, investigate complex business information• learn analytical thinking and decision-making skills• nourish student’s entrepreneurial mind• teach them business ethics, presentation and time management skills <p>This course prepares students to occupy top positions in organizations with different transportation tourism cultures. Case studies, presentations, time management skills, group/individual projects, and business games along with theoretical approach complement a rigorous program.</p>		
Grading System	Methods		Percentage (%)
	Midterm Exam		30
	Quiz		10
	Case Study, project		10
	Attendance		5
	Activity		5
	Final Exam		40
	Total		100
Policy	Attendance Policy: 5 % of final grade will be given for class attendance. Students should attend all classes. The proof of reason for unavoidable absence has to be provided by student. In this case, the absence will not be resulted with grade		

	<p>subtraction. Students should come to the classes on time. Late arrival more than 15 minutes will be resulted as absence on the attendance sheet. In case of late arrival, student has to inform Instructor in advance. If the student miss 25% of all classes during the semester, he or she will not be allowed to participate in examination.</p> <p>Class activity in this course: 5% of the final grade will be given for class participation. It is required from students to contribute to the class discussion and actively participate in team works. The quality of contribution will be the main factor not the quantity of contribution.</p> <p>Quizzes: There will be two quizzes throughout the course. The quizzes might be made of multiple-choice questions, true/false questions, and short open questions. The questions will cover the subjects learned until each preceding class. Each quiz will be 5 points.</p> <p>Project: There will be a project. A situation will be given to students; a leader will be chosen. They will analyze the situation according to knowledge they learned. If it is a presentation the work of the group will not only graded based on the job they did, but also how they were successful to work as a team. If it is a project, it will be graded individually.</p> <p>Case analysis will be based on an essay. The cases will be provided during the lesson and will focus on the taught material.</p> <p>Academic Dishonesty: Students are expected to conduct themselves in a professional manner. Academic dishonesty such as plagiarism and cheating will not be tolerated. Therefore, students are expected to be honest and ethical in their academic work. Cases of academic dishonesty will be immediately reported to the Director's office for disciplinary action.</p> <p>Office Hours: The instructor will be available to consult with students regarding class related questions regularly by appointment. Meetings with students outside office hours should be scheduled in advance by sending an e-mail to the instructor.</p>
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Tentative Schedule

Week	Date/ Day	Topics	Textbook / Chapters
1		Objects of study and the basics of the course	Transportation Systems for Tourism / Ch.1
2		Transportation, Economy and Society	The Geography of Transport Systems / Ch.3
3		Destinations and transport geography	Transportation Systems for Tourism / Ch.2-3
4		Quiz 1. Road transport and Tourism	Transportation Systems for Tourism / Ch.5 - 9
5		Air Transport and Tourism	Transportation Systems for Tourism / Ch.13
6		Rail Tourism	Transportation Systems for Tourism / Ch.10
7		Water Transport and Tourism	Transportation Systems for Tourism / Ch.11
8		Cruise tourism	Transportation Systems for Tourism / Ch.11
9		Midterm	
10		Public transportation and tourism	The Geography of Transport Systems / Ch.7
11		Future transportation systems	The Geography of Transport Systems / Ch.10
12		Space Tourism	Transportation Systems for Tourism / Ch.14
13		Tourism Transportation and Sustainability	Transportation Systems for Tourism / Ch.16
14		Transportation and Tourism in Azerbaijan	Azerbaijan as a regional hub in Central Eurasia. Strategic Assessment of Euro-Asian Trade & Transportation / Ch.2

15		Quiz 2 - Organization of tourist transportation in Azerbaijan	Azerbaijan as a regional hub in Central Eurasia. Strategic Assessment of Euro-Asian Trade & Transportation / 3-4
16		Final Exam	

This syllabus is a guide for the course and any modifications to it will be announced in advance.