

Identification	Subject	PMGT 820 Strategic Project Management – 3KU credits (6ECTS)	
	Department	Economics and Management	
	Program	Graduate	
	Term	Spring, 2023	
	Instructor	Irada Rzayeva	
	Classroom/hours		
Prerequisites	PMGT 810 Project Management Framework		
Language	English		
Compulsory/Elective	Compulsory		
Textbooks and course materials	<p>Core textbook: <i>Strategic management</i> by Richard Lynch, PEARSON EDUCATION LIMITED, seventh edition, published 2015. All rights reserved.</p> <p>Supplementary textbooks: <i>The standard for project management and a guide to the project management body of knowledge</i> by Project Management Institute, Inc. ©2021. All rights reserved.</p> <p><i>The Blue Ocean Strategy Reader - The iconic articles by W. Chan Kim and Renee Mauborgne</i> by Harvard Business School Publishing Corporation. Copyright 2017.</p>		
<u>Course outline</u>	This course aims to develop a clear understanding of the concepts and ideas of strategic project management, to explain the role of innovations as a tool for reaching competitive advantage, to review different business models and contexts. Students will be provided with knowledge, which they can use to identify and resolve different issues on the areas such as strategic analysis, strategy development and strategy implementation. A significant element of strategic project management is based around understanding of the project needs and baselines. Organizational structure, style, and people will be reviewed as a key factor in agile project management process.		
<u>Course objectives</u>	<ul style="list-style-type: none">• To provide a comprehensive coverage of the main study areas in strategic management.• To present the practical issues and problems of strategic management, so that the compromises and constraints of real organizations are considered.• To stimulate critical appraisal of the major areas of strategic project management.• To outline the international implications of the strategic management process.• To provide a basis for understanding project management and how it enables intended outcomes.		
<u>Learning outcomes</u>	Upon completion of the course the students will be able to: <ul style="list-style-type: none">• Describe the terms and concepts used in Strategic project management.• Identify the fundamental roles and activities during strategy analysis, development, and implementation processes.• Explain the role of organizational structure, style, and stakeholders in strategy identification.• Define how effective project management may lead to strategic advantage for organizations. Understand the role of innovations in effective strategic management process.		
Teaching methods	Case analysis		X
	Group discussion		X
	Lecture		X
	Others - Project work		X
Evaluation Criteria	Methods	Date/deadlines	Percentage (%)
	Midterm Exam		30

		Attendance		5
		Activity		5
		Project work		20
		Final Exam		40
		Total		100
Policy		Attendance: Students exceeding the 25% absence limit will not be allowed to participate at final exam. Activity shall mean active participation i.e. asking and answering the question, contribute with insights and feedback, and demonstrate willingness and dedication to be part of an overall class discussion Project Work: in the beginning of semester students will be divided into groups (max 3-4 student in the group). Each group will receive a topic related to Strategic Project Management in Azerbaijan Republic. The groups will make research and provide word document (maximum 10 pages) and presentation (10-20 slides) as an outcome of the project work. Each member of the group will present part of slides during prezentation. Participation is mandatory and will affect the whole mark of the group.		
Tentative Schedule				
Week	Date/Day (tentative)	Topics	Textbook/Assignments	
1		Introduction to Strategic Project Management	Chapter 1, 2	
2		Project Management and Project baselines	PMBOK guide	
3		Strategic analysis and purpose: Analysing the strategic environment	Chapter 3	
4		Strategic analysis and purpose: Analysing resources and capabilities	Chapter 4	
5		Developing business-level strategy	Chapter 8	
6		Developing corporate-level strategy	Chapter 9	
7		Organizational structure, style, and people issues	Chapter 12	
8		Implementing and controlling the strategic plan	Chapter 13	
9		Mid-term exam		
10		Managing strategic change	Chapter 15	
11		Green strategy and sustainability	Chapter 14	
12		Role of innovations in Strategic Management	The Blue Ocean Strategy Reader	
13		Strategic leadership	Chapter 16	
14		International expansion and globalization strategies	Chapter 19	
15		International expansion and globalization strategies	Chapter 19	
		Project work		
	TBA	Final Exam		