Image: construction of the second s	Identification	Subject	BSA 310 Fundamentals of Rusin	ass 3KU gradits (6ECTS)		
Department Feonomics and Management Program (undergraduate) Ferm Undergraduate Term Salman Babazade Lastructor Salman Babazade E-mail: Salman Babazade Classroom/hours 507 old Office hours By appointment Percequisites ECON 101 Introduction to Economics Language English Course materials Scarborogh, Jeffrey R. Conwall, Pearson Education Limited 2019 Course website N/A Course website N/A Course outline Entrepreneurship is fast-growing and ever-changing discipline. People of all ages, backgroun all nationalities are launching businesses of their own and in the process are resubping world's economy. The purpose of this course is to open students' mid to possibilit challenges and rewards of owning their own businesses and to provide uols they will need be successful if they choose the path of the entrepreneur. It is not a neasy road to follow, but rewards – bot tragible and intagible- are well worth the risks. Not only may oub reward financially for your business ides. Not use will be at to work at something you love? Course objectives The main objective of this course is to lay the foundation for a solid understanding of growing an entrepreneurshi course will help students to understanding of the students who want to become a succesoful intovator within therit organization as well thos	Identification	Subject (code title credits)	BSA 310 Fundamentals of Busin	less - 5KU cledits (OEC15)		
Program (undergraduate, graduate) Undergraduate Term Fall 2023 Instructor Saliman Babazade E-mail: saliman Babazade Consecon/hours 507 old Office hours By appointment Prerequisites ECON 101 Introduction to Economics Language English Compulsory/Elective Compulsory Required textbooks Norman M. Scathrough, Jeffrey R. Convall, Pearson Education Limited 2019 Course website N/A Course outline Entrepreneurship is fast-growing and ever-changing discipline. People of all ages, backgroun all nationalities are launching tusinesses of their own and in the process are reshaping world's economy. The purpose of this course is to open students 'minited to possibilitic challenges and rewards of owning their own businesses and to provide tools they will need be successful if they choose the path of the entrepreneur. It is not an easy road to follow, but rewards – both tangle end intagible- are well world worth the ricks. Not only may you be rewar financially for your business ideas, but also like entrepreneurs the world over, you will be a to work at something you love! Course objectives The main objective of this course is to lay the foundation for a solid understanding of these to successful plaunching : growing an entrepreneurs. This course will help students to understanding of these who plan to be care anyoladio understanding of essential entrepreneurial busine			Economics and Management			
Image: construction Image: construction Figure 1 Figure 2 Instructor Salman Babazade E-mail: Salman Babazade E-mail: Salman Babazade E-mail: Salman Babazade E-mail: Salman Babazade Prerequisites ECON 101 Introduction to Economics Language English Computsory/Reterive Computsory/Reterive Course outline Encrepreneurship and Small Business Management. Ninth Edition, Global Edition ourse materials Course outline Encrepreneurship is fast-growing and ever-changing discipline. People of all ages, backgroun all nationalities are launching businesses of their own and in the process are reshaping world's economy. The purpose of this course is to open students' mind to possibilit challenges and rewards of owning their own businessides, but also lide, where you will be a to work at something you love! Course objectives The main objective of this course is to lay the foundation for a solid understanding of work at something you love! Course objectives The main objective of this course soft her own and the right work or you work at something you love! Course objectives The learning outcomes of his course is to lay the foundation for a solid understanding of unorhand manage small business with the staving pover to succeed and grow, it will help students to oun						
Term Fail 2023 Instructor Salman Bubazude E-mail: salman.babazade@khazar.org Office hours By appointment Prerequisites ECON 101 Introduction to Economics Language English Compulsory/Elective Compulsory Required textbooks and course materials Sorman M. Scarborough, Jeffrey R. Cornwall, Pearson Education Limited 2019 Course outline N/A Entrepreneurship is fast-growing and ever-changing discipline. People of all ages, backgroun all nationalities are launching businesses of their own and in the process are reshaping world's economy. The purpose of this course is to open students' mink to possibilit challenges and rewards of owning businesses and to provide tools they will need be successful if they choose the path of the entrepreneur. It is not an easy road to follow, but rewards – both tangle and intanglibe- are well worth the risks. Not only may you be rewar financially for your business ideas, but also like entrepreneurs the world over, you will be a to work at something you love! Course objectives The main objective of this course is to lay the foundation for a solid understanding of growing an entrepreneurs with east a practical guide to successful y launching <i>i</i> growing an entrepreneurs with east a practical guide to successful the repreneurs. Learning outcomes The learning outcomes of this course as a practical guide to successful the repreneurs. I to develop an understanding o			Chaorgraduate			
Instructor Salman Babazade E-mail: salman habazade@khazar.org Classroom/hours 507 old Office hours By appointment Prerequisites ECON 101 Introduction to Economics Language Foglish Required textbooks and Essentials of Entrepreneurship and Small Business Management, Ninth Edition, Global Edition ourse website N/A Essentials of Entrepreneurship is fast-growing and ever-changing discipline. People of all ages, backgroun all nationalities are launching businesses of their own and in the process are reshaping world's economy. The purpose of this course is to open students' mind to possibilit challenges and rewards of owning their own businesses and to provide tooks they will need be successful if they choose the puth of the entrepreneur. It is not are streshaping our owk at something you hore: Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to successful if the student who want to become a successful in their organization as well those who plan to be entrepreneurs reating successful and manage small business issues and shalls of an entrepreneursing outcomes Learning outcomes The learning outcomes of this course are as follows: To acvelop an understanding of important business issues as they relate to new ventures. Learning outcomes To learning outcomes of this course are as follows:			Fall 2023			
E-mail: salman.habazada@khazar.org Office hours 507 old Office hours By appointment Prerequisites ECON 101 Introduction to Economics Language English Compulsory/Elective Compulsory Required textbooks and Essentials of Entrepreneurship and Small Business Management, Nimh Edition, Global Edition,						
Classroom/hours 507 old Office hours By appointment Prerequisites FCON 101 Inroduction to Economics Computsory/Elective Computsory Required textbooks and Essentials of Entrepreneurship and Small Business Management, Ninth Edition, Global Edition, Scarborough, Jeffrey R. Cornwall, Pearson Education Limited 2019 Course outline N/A Entrepreneurship is fast-growing and ever-changing discipline. People of all ages, backgroun all nationalities are launching businesses of their own and in the process are reshaping world's economy. The purpose of this course is to open students' mind to possibilit challenges and rewards of owning their own businessies and to provide tools they will need be successful if they choose the path of the entrepreneurs. In soma anay road to follow, but rewards - both tangible and intangible- are well worth the risks. Not only may you be rewar frinacially for your business ideas, but also like entrepreneurs the world over, you will be a to work at something you low? Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to successful your business idual innovator with the right viot a launching to successful innovator with in their organization as well those who plan to be entrepreneurs reating successful new retures. Learning outcomes The learning outcomes of this course are as follows: • To possess a						
Office hours By appointment Percequisites ECON 101 Introduction to Economics Language English Compulsory/Elective Compulsory Required textbooks and course materials Essentials of Entrepreneurship and Small Business Management, Ninth Edition, Global Edition,						
Prerequisites ECON 101 Introduction to Economics Language English Compulsory/Elective Compulsory Required textbooks and Essentials of Entrepreneurship and Small Business Management, Ninth Edition, Global Edition, Gl						
Language English Compulsory/Elective Compulsory Required textbooks and course materials Essentials of Entrepreneurship and Small Business Management, Ninth Edition, Global	Duono anticita a					
CompuSory/Elective CompuIsory Required textbooks and course materials Essentials of Entrepreneurship and Small Business Management, Ninth Edition, Global Edition			onomics			
Required textbooks and course materials Essentials of Entrepreneurship and Small Business Management, Ninth Edition, Global Editi Norman M. Scarborough, Jeffrey R. Cornwall, Pearson Education Limited 2019 Course website N/A Course outline Entrepreneurship is fast-growing and ever-changing discipline. People of all ages, backgroun all nationalities are launching businesses of their own and in the process are reshaping world's economy. The purpose of this course is to open students' mind to possibilit challenges and rewards of owning their own businesses and to provide tools they will need be successful if they choose the path of the entrepreneur. It is not an easy road to follow, but rewards - both tangible and intangible- are well worth the risks. Not only may you be rewar- financially for your business ideas, but also like entrepreneurs the world over, you will be a to work at something you low? Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to succeesfully launching a growing an entrepreneurial venture. This course will help students to understand the right v to launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful inmovator within their organization as well those who plan to be entrepreneurs creating successful new ventures. Learning outcomes The learning outcomes of this course are as follows: To posses a well-grounded understanding of essential entrepreneurial business principals. To odeutify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. To ideutis a vell confide						
course materials Norman M. Scarborough, Jeffrey R. Cornwall, Pearson Education Limited 2019 Course website N/A Course outline Entrepreneurship is fast-growing and ever-changing discipline. People of all ages, backgroun all nationalities are launching businesses of their own and in the process are reshaping world's economy. The purpose of this course is to open students' mind to possibilit challenges and rewards of owning their own businesses and to provide tools they will need be successful if they choose the path of the entrepreneur. It is not an easy road to follow, but rewards – both tangible and intangible- are well worth the risks. Not only may you be reward financially for your business ideas, but also like entrepreneurs the world over, you will be a to work at something you love! Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneural voture. This course will help students to understand the right v to launch and manage small business with the staying power to successful any law work within their organization as well those who plan to be entrepreneurs creating successful involved writhin their organization as well those who plan to be entrepreneurs creating successful any entrepreneurial business principals. Learning outcomes The learning outcomes of this course are a follows: • To possess a well-grounded understanding of essential entrepreneurial business principals. • To develop an understanding of important business issues as they relate to new ventures. • To identify, appreciate, and assess the knowledge, a			and Small Ducinass Managamant	Ninth Edition Clobal Edition		
Course outline Entrepreneurship is fast-growing and ever-changing discipline. People of all ages, backgroun all nationalities are launching businesses of their own and in the process are reshaping world's economy. The purpose of this course is to open students' mind to possibilit challenges and rewards of owning their own businesses and to provide tools they will need be successful if they choose the path of the entrepreneur. It is not an easy road to follow, but rewards – both targible and intangible- are well worth the risks. Not only may you be reward financially for your business ideas, but also like entrepreneurs the world over, you will be a to work at something you love! Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurial venture. This course will help students to understand the right to to launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful innovator within their organization as well those who plan to be entrepreneurs creating successful new ventures. Learning outcomes The learning outcomes of this course are as follows: • To possess a well-grounded understanding of essential entrepreneurial business principals. • To ostudy and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. • To is dudy and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business concept. Teaching methods Lecture x Group discussion x						
all nationalities are launching businesses of their own and in the process are reshaping world's economy. The purpose of this course is to open students' mind to possibilitic hallenges and rewards of owning their own businesses and to provide tools they will need be successful if they choose the path of the entrepreneur. It is not an easy road to follow, but rewards - both tangible and intangible- are well worth the risks. Not only may you be reward financially for your business ideas, but also like entrepreneurs the world over, you will be a to work at something you love! Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurship concept and to serve as a practical guide to successfully launching to to launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful innovator within their organization as well those who plan to be entrepreneurs creating successful new ventures. Learning outcomes The learning outcomes of this course are as follows: To possess a well-grounded understanding of essential entrepreneurial business principals. To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneural. To tabus ha level of confidence in creating a business plan. To tabus an observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. To have an expanded awareness of the resources available for creating a business plan. To ba	Course website	N/A				
all nationalities are launching businesses of their own and in the process are reshaping world's economy. The purpose of this course is to open students' mind to possibilit challenges and rewards of owning their own businesses and to provide tools they will need be successful if they choose the path of the entrepreneur. It is not a easy road to follow, but rewards – both tangible and intangible- are well worth the risks. Not only may you be reward financially for your business ideas, but also like entrepreneurs the world over, you will be a to work at something you love! Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurial venture. This course will help students to understand the right v to launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful innovator within their organization as well those who plan to be entrepreneurs creating successful new ventures. Learning outcomes The learning outcomes of this course are as follows: To possess a well-grounded understanding of essential entrepreneurial business principals. To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. To have an expanded awareness of the resources available for creating a business plate. To have an expanded awareness of the resources available for creating a business plate. To establish a level of confidence in creating a business plate. To establish a level of confidence in cresources available f						
challenges and rewards of owning their own businesses and to provide tools they will need be successful if they choose the path of the entrepreneur. It is not an easy road to follow, but rewards - both tangible and intangible- are well worth the risks. Not only may you be reward financially for your business ideas, but also like entrepreneurs the world over, you will be a to work at something you love! Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurial venture. This course will help students to understand the right v to launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful new ventures. Learning outcomes The learning outcomes of this course are as follows: • To possess a well-grounded understanding of essential entrepreneurial business principals. • To develop an understanding of important business issues as they relate to new ventures. • To develop an understanding of business issues as they relate to new ventures. • To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. • To have an expanded awareness of the resources available for creating a business plan as a tool to assess, creating discussion x Case analysis x Simulation x Evaluation x Simulation x Simulation x		all nationalities are launching businesses of their own and in the process are reshaping the				
be successful if they choose the path of the entrepreneur. It is not an easy road to follow, but rewards – both tangible and intangible- are well worth the risks. Not only may you be reward to work at something you love! Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurial venture. This course will help students to understand the right v to launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful innovator within their organization as well those who plan to be entrepreneurs creating successful new ventures. Learning outcomes The learning outcomes of this course are as follows: To possess a well-grounded understanding of essential entrepreneurial business principals. To possess a well-grounded understanding of essential entrepreneurial business principals. To identify appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. To study and observe entrepreneurs as things and entrepreneurial role models throug exposure to actual business of the resources available for creating a business plan as a tool to assess, creat and communicate a business of one assumes of the axis at a stop of a stay and communicate a business of the scource soluble for creating a business plan as a tool to assess, creat and communicate a business for a solution To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business for a solut and scales in the stay of the scale of t		world's economy. The purpose of this course is to open students' mind to possibilities,				
rewards – both tangible and intangible- are well worth the risks. Not only may you be reward financially for your business ideas, but also like entrepreneurs the world over, you will be a to work at something you love! Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurs the to serve as a practical guide to successfully launching a growing an entrepreneurs to to serve as a practical guide to successfully launching a growing an entrepreneurs to be come a successful innovator within their organization as well those who plan to be entrepreneurs creating successful new ventures. Learning outcomes The learning outcomes of this course are as follows: To possess a well-grounded understanding of essential entrepreneurial business principals. To develop an understanding of important business issues as they relate to new ventures. To develop an understanding of important business issues as they relate to new ventures. To bidentify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. To budy and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. To have an expanded awareness of the resources available for creating a business plan. To establish a level of confidence in creating a business plan as a tool to assess, creating cand communicate a business concept. 		challenges and rewards of owning their own businesses and to provide tools they will need to				
financially for your business ideas, but also like entrepreneurs the world over, you will be a to work at something you love! Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurial venture. This course will help students to understand the right v to launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful innovator within their organization as well those who plan to be entrepreneurs creating successful new ventures. Learning outcomes The learning outcomes of this course are as follows: • To possess a well-grounded understanding of essential entrepreneurial business principals. • To possess a well-grounded understanding of essential entrepreneurial business principals. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneureur. • To o study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. • To have an expanded awareness of the resources available for creating a business pla. • To have an expanded awareness of the resources available for creating a business, rea and communicate a business concept. Teaching methods Lecture x Group discussion x Simulation Kethods Description and deadline Precentage (%) Attendance 5 Case analysis		be successful if they choose the path of the entrepreneur. It is not an easy road to follow, but the				
to work at something you love! Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurial venture. This course will help students to understand the right vio la launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful new ventures. Learning outcomes The learning outcomes of this course are as follows: • To possess a well-grounded understanding of essential entrepreneurial business principals. • To develop an understanding of important business issues as they relate to new ventures. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. • To bave an expanded awareness of the resources available for creating a business plite. • To establish a level of confidence in creating a business plate. • To astady and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business concept. × Teaching methods Lecture x Group discussion x Simulation Kase analysis x Simulation Simulation x Simulation Evaluation Methods Description and deadline		rewards – both tangible and intangible- are well worth the risks. Not only may you be rewarded				
Course objectives The main objective of this course is to lay the foundation for a solid understanding of entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurial venture. This course will help students to understand the right v to launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful innovator within their organization as well those who plan to be entrepreneurs creating successful new ventures. Learning outcomes The learning outcomes of this course are as follows: • To possess a well-grounded understanding of essential entrepreneurial business principals. • To develop an understanding of important business issues as they relate to new ventures. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business soft the resources available for creating a business ple. • To establish a level of confidence in creating a business plan as a tool to assess, creating computies and communicate a business concept. x Teaching methods Lecture x Group discussion x x Case analysis x 5 Case studies During semester 5 Case studies During semester 5 Case studies During semester 5 Case studies <t< th=""><th></th><th colspan="4">financially for your business ideas, but also like entrepreneurs the world over, you will be able</th></t<>		financially for your business ideas, but also like entrepreneurs the world over, you will be able				
entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurial venture. This course will help students to understand the right v to launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful new ventures. Learning outcomes The learning outcomes of this course are as follows: To possess a well-grounded understanding of essential entrepreneurial business principals. To develop an understanding of important business issues as they relate to new ventures. To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. To brate an expanded awareness of the resources available for creating a business plan as a tool to assess, creating of discussion To establish a level of confidence in creating a business plan as a tool to assess, creating of discussion X develop X develop		to work at something you love!				
entrepreneurship concept and to serve as a practical guide to successfully launching a growing an entrepreneurial venture. This course will help students to understand the right v to launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful new ventures. Learning outcomes The learning outcomes of this course are as follows: To possess a well-grounded understanding of essential entrepreneurial business principals. To develop an understanding of important business issues as they relate to new ventures. To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. To brate an expanded awareness of the resources available for creating a business plan as a tool to assess, creating of discussion To establish a level of confidence in creating a business plan as a tool to assess, creating of discussion X develop X develop						
growing an entrepreneurial venture. This course will help students to understand the right v to launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful innovator within their organization as well those who plan to be entrepreneurs creating successful new ventures. Learning outcomes The learning outcomes of this course are as follows: • To possess a well-grounded understanding of essential entrepreneurial business principals. • To develop an understanding of important business issues as they relate to new ventures. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. • To have an expanded awareness of the resources available for creating a business pli • To establish a level of confidence in creating a business plan as a tool to assess, crea and communicate a business concept. Teaching methods Lecture x Group discussion x Case analysis x Simulation x Evaluation Methods Description and deadline Project Business Plan, 15 th week 10 Project Business Plan, 15 th week 10	Course objectives	The main objective of this course is to lay the foundation for a solid understanding of the				
to launch and manage small business with the staying power to succeed and grow. It will a help students who want to become a successful innovator within their organization as well those who plan to be entrepreneurs creating successful new ventures. Learning outcomes The learning outcomes of this course are as follows: • To possess a well-grounded understanding of essential entrepreneurial business principals. • To develop an understanding of important business issues as they relate to new ventures. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. • To have an expanded awareness of the resources available for creating a business plan. • To study and observe entrepreneurial settings and entrepreneurial a business plan. • To tave an expanded awareness of the resources available for creating a business plan. • To tave an expanded awareness concept. Teaching methods Lecture x Group discussion x Case analysis x Simulation x Katendance 5 Case studies During semester 5 Group discussion 5 6 Case studies During semester 5 Case studies Dur		entrepreneurship concept and to serve as a practical guide to successfully launching and				
help students who want to become a successful innovator within their organization as well those who plan to be entrepreneurs creating successful new ventures. Learning outcomes The learning outcomes of this course are as follows: • To possess a well-grounded understanding of essential entrepreneurial business principals. • To develop an understanding of important business issues as they relate to new ventures. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. • To have an expanded awareness of the resources available for creating a business plate. • To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. X Teaching methods Lecture X Case analysis X Case analysis Simulation X Case analysis S Kethods Description and deadline Percentage (%) Attendance 5 Case studies 30 Project Business Plan, 14 th week 10 Presentation Business Plan, 15 th week 10 Final Exam 16 th week						
those who plan to be entrepreneurs creating successful new ventures. Learning outcomes The learning outcomes of this course are as follows: • To possess a well-grounded understanding of essential entrepreneurial business principals. • To develop an understanding of important business issues as they relate to new ventures. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. • To bave an expanded awareness of the resources available for creating a business plan. • To establish a level of confidence in creating a business plan as a tool to assess, creating communicate a business concept. Teaching methods Lecture x Group discussion x x Case analysis x x Simulation x x Evaluation Methods Description and deadline Percentage (%) Attendance 5 5 5 Case studies During semester 5 5 Midterm Exam 8 th week 10 9 Project Business Plan, 14 th week 10 9 Final Exam 16 th week 40 100 <th></th> <th colspan="4"></th>						
Learning outcomes The learning outcomes of this course are as follows: • To possess a well-grounded understanding of essential entrepreneurial business principals. • To develop an understanding of important business issues as they relate to new ventures. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business of the resources available for creating a business plate. • To have an expanded awareness of the resources available for creating a business plate. • To study and observe entrepreneurial a business plate. • To study and observe entrepreneurial a business plate. • To study and expanded awareness of the resources available for creating a business plate. • To study and construction of the desting a business plate. • To study and construction of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. • Teaching methods Lecture x Group discussion x Case analysis x Simulation x Evaluation x Attendance 5 Case studies During semester Sinderm Exam 8 th week 10 Project Business Plan, 14 th week 10 Final Exam <td< th=""><th></th><th colspan="5"></th></td<>						
 To possess a well-grounded understanding of essential entrepreneurial business principals. To develop an understanding of important business issues as they relate to new ventures. To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. To have an expanded awareness of the resources available for creating a business plates and communicate a business concept. Teaching methods Lecture X Group discussion X Case analysis X Simulation X Simulation Attendance Case studies During semester For establish a level Business Plan, 15th week 10 Final Exam 16th week 100		those who plan to be entrepreneurs creating successful new ventures.				
 To possess a well-grounded understanding of essential entrepreneurial business principals. To develop an understanding of important business issues as they relate to new ventures. To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. To have an expanded awareness of the resources available for creating a business plates and communicate a business concept. Teaching methods Lecture X Group discussion X Case analysis X Simulation X Simulation Attendance Case studies During semester For establish a level Business Plan, 15th week 10 Final Exam 16th week 100	Loorning outcomes	The learning outcomes of this course are as follows:				
principals. • To develop an understanding of important business issues as they relate to new ventures. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To study and observe entrepreneurial settings and entrepreneurial role models througe exposure to actual business settings and experiences. • To have an expanded awareness of the resources available for creating a business plate. • To establish a level of confidence in creating a business plan as a tool to assess, creating and communicate a business concept. x Teaching methods Lecture x Group discussion x x Case analysis x x Simulation x x Evaluation Methods Description and deadline Percentage (%) Attendance 5 5 Case studies During semester 5 Midterm Exam 8 th week 30 Project Business Plan, 15 th week 10 Final Exam 16 th week 40 Total 100	Leaf hing outcomes	The learning outcomes of this course are as follows:				
principals. • To develop an understanding of important business issues as they relate to new ventures. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To study and observe entrepreneurial settings and entrepreneurial role models througe exposure to actual business settings and experiences. • To have an expanded awareness of the resources available for creating a business plate. • To establish a level of confidence in creating a business plan as a tool to assess, creating and communicate a business concept. x Teaching methods Lecture x Group discussion x x Case analysis x x Simulation x x Evaluation Methods Description and deadline Percentage (%) Attendance 5 5 Case studies During semester 5 Midterm Exam 8 th week 30 Project Business Plan, 15 th week 10 Final Exam 16 th week 40 Total 100		• To possess a well-grounded understanding of essential entrepreneurial business				
 To develop an understanding of important business issues as they relate to new ventures. To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. To have an expanded awareness of the resources available for creating a business plan as a tool to assess, creat and communicate a business concept. Teaching methods Lecture x Group discussion x Case analysis x Simulation x Evaluation 5 Case studies During semester Midterm Exam 8 th week Midterm Exam 8 th week Project Business Plan, 15 th week Project Business Plan, 15 th week Total 100						
ventures. • To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. • To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. • To have an expanded awareness of the resources available for creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business plate. • To establish a level of confidence in creating a business. • To establish a level of confidence in creating a business. • Simulation x						
 To identify, appreciate, and assess the knowledge, attitudes, and skills of an entrepreneur. To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. To have an expanded awareness of the resources available for creating a business plate. To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. Teaching methods Lecture Case analysis X Group discussion X Simulation X Simulation Simulation Simulation Simulation Simulation Simulation Simulation Simulation Simulation Foget Business Plan, 14th week 10 Project Business Plan, 15th week 10 Final Exam 16th week 100 						
entrepreneur. • To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. • To have an expanded awareness of the resources available for creating a business plate. • To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. Teaching methods Lecture K X Group discussion X Case analysis X Simulation X Evaluation X Methods Description and deadline Percentage (%) Attendance Midterm Exam 8 th week 30 Project Business Plan, 14 th week 10 Presentation Business Plan, 15 th week 40 To at a 100						
 To study and observe entrepreneurial settings and entrepreneurial role models throug exposure to actual business settings and experiences. To have an expanded awareness of the resources available for creating a business plate. To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. Teaching methods Lecture To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. Teaching methods Lecture To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. Teaching methods Lecture To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. To establish a level of confidence in creating a business plan as a tool to assess. To establish a level of confidence in creating a business plan as a tool to assess. Total Total 						
exposure to actual business settings and experiences. • To have an expanded awareness of the resources available for creating a business plate. • To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. Teaching methods Lecture Kenter X Group discussion X Case analysis X Simulation X Evaluation Methods Description and deadline Percentage (%) Attendance 5 Case studies During semester 5 Midterm Exam 8 th week 30 Project Business Plan, 15 th week 10 Final Exam 16 th week 40						
 To have an expanded awareness of the resources available for creating a business planes at the confidence in creating a business planes, creating a business planes at the confidence in creating a business planes, creating a business planes at the confidence in creating a business planes, creating a business, creating a business planes, creating a business, creating a business planes, creating a business, creating a business planes, c						
 To establish a level of confidence in creating a business plan as a tool to assess, creat and communicate a business concept. Teaching methods Lecture Group discussion X Case analysis Simulation Evaluation Methods Description and deadline Percentage (%) Attendance S Case studies During semester S Midterm Exam Business Plan, 14th week Project Business Plan, 15th week Monton Final Exam 16th week 100 						
and communicate a business concept. Teaching methods Lecture X Group discussion X Case analysis X Simulation X Evaluation Methods Description and deadline Percentage (%) Attendance 5 Case studies During semester 5 Midterm Exam 8 th week 30 Project Business Plan, 14 th week 10 Presentation Business Plan, 15 th week 40 Total 100 100						
Teaching methods Lecture x Group discussion x Case analysis x Simulation x Evaluation Methods Description and deadline Percentage (%) Attendance 5 Case studies During semester 5 Midterm Exam 8 th week 30 Project Business Plan, 14 th week 10 Presentation Business Plan, 15 th week 10 Final Exam 16 th week 40 Total Io0 100						
Group discussion x Case analysis x Simulation x Evaluation Description and deadline Percentage (%) Attendance 5 Case studies During semester 5 Midterm Exam 8 th week 30 Project Business Plan, 14 th week 10 Final Exam 16 th week 40 Total 100 100			r			
Group discussion x Case analysis x Simulation x Evaluation Description and deadline Percentage (%) Attendance 5 Case studies During semester 5 Midterm Exam 8 th week 30 Project Business Plan, 14 th week 10 Final Exam 16 th week 40 Total 100 100	Teaching methods	Lecture		Х		
Case analysis x Simulation x Evaluation Methods Description and deadline Percentage (%) Attendance 5 Case studies During semester 5 Midterm Exam 8 th week 30 Project Business Plan, 14 th week 10 Presentation Business Plan, 15 th week 10 Final Exam 16 th week 40 Total 100 100	2			Х		
SimulationxEvaluationMethodsDescription and deadlinePercentage (%)Attendance5Case studiesDuring semester5Midterm Exam8 th week30ProjectBusiness Plan, 14 th week10PresentationBusiness Plan, 15 th week10Final Exam16 th week40Total100		*		X		
Attendance5Case studiesDuring semester5Midterm Exam8 th week30ProjectBusiness Plan, 14 th week10PresentationBusiness Plan, 15 th week10Final Exam16 th week40Total100		•	Х			
Attendance5Case studiesDuring semester5Midterm Exam8 th week30ProjectBusiness Plan, 14 th week10PresentationBusiness Plan, 15 th week10Final Exam16 th week40Total100	Evaluation	Methods	Description and deadline	Percentage (%)		
Midterm Exam8 th week30ProjectBusiness Plan, 14 th week10PresentationBusiness Plan, 15 th week10Final Exam16 th week40Total100		Attendance		5		
ProjectBusiness Plan, 14 th week10PresentationBusiness Plan, 15 th week10Final Exam16 th week40Total100		Case studies	During semester	5		
ProjectBusiness Plan, 14 th week10PresentationBusiness Plan, 15 th week10Final Exam16 th week40Total100			8 th week	30		
PresentationBusiness Plan, 15 th week10Final Exam16 th week40Total100			Business Plan, 14 th week	10		
Final Exam 16 th week 40 Total 100			Business Plan, 15 th week	10		
Total 100				40		
Policy Attendance: Students exceeding the 25% absence limit will not be allowed to participate	Policy		ing the 25% absence limit will n			
	·	final exam. Students are expected to prepare for and actively participate in class discussions.				

	 Case studies: There will be five case studies throughout the course. It is intended to encourage critical thinking for learners to develop responses regarding the application of concepts. Each case study will be 1 point. Project: Students will be divided into teams and each team will be required to write a 15–20-page business plan. Teams will work on a business idea during class and will continue turning 					
		that idea into a new venture after the class.				
		Presentation (20 min) and discussions will be graded based on the depth of analysis and				
quality of teams' presentation and participation.						
Tentative Schedule						
Week	Date/Day (tentative)	Topics	Textbook/Assignments			
1		The Foundations of Entrepreneurship Case Study	Chapter 1, page 25			
2		Creativity and Innovation: Keys to Entrepreneurial Success	Chapter 3, page 115			
3		Forms of Business Ownership Case Study	Chapter 6, page 255			
4		Buying an Existing Business	Chapter 7, page 278			
5		Franchising and the Entrepreneur Case Study	Chapter 8, page 315			
6		Conducting a Feasibility Analysis and Designing a Business Model	Chapter 4, page 169			
7		Crafting a Business Plan and Building a Solid Strategic Plan	Chapter 5, page 201			
8		Midterm Exam Building a Powerful Bootstrap Marketing Plan	Chapter 9, page 360			
9		E-Commerce and the Entrepreneur Case Study	Chapter 10, page 401			
10		Pricing and Credit Strategies	Chapter 11, page 456			
11		Creating a Successful Financial Plan Case Study	Chapter 12, page 496			
12		Sources of Financing: Equity and Debt	Chapter 15, page 635			
13		Global Aspects of Entrepreneurship	Chapter 16, page 681			
14		Ethics and Social Responsibility: Doing the Right Thing	Chapter 2, page 77			
15		Business Plan Presentations				
16		Final Exam				