

Identification	Subject (code, title, credits)	MGT 425 – Corporate Management– 3KU credits (6 ECTS)
	Department	Economics and Management
	Program (Undergraduate, graduate)	Undergraduate
	Term	Fall 2023
	Instructor	Bahadır Baysal
	E-mail:	bbaysal@khazar.org
	Phone:	
	Classroom/hours	Monday 13:40 - 16:50 41 Mehseti street (Neftchilar campus), Khazar University
Prerequisites	MGT 305 Management	
Language	English	
Compulsory/Elective	Compulsory	
Required textbooks and course materials	Main Textbook: Gerardus Blokdyk, Corporate Management A Complete Guide – (2020) 2 nd Edition Richard L. Daft (2012) Management 10 th edition. Understanding of Management Richard Draft (2002) 12 th edition.	
Course outline	The most crucial duties of corporate managers, such as strategy planning, resource management, and accomplishing organizational goals, will be explained in this management course. It takes a lot of information, skill, leadership, administration, and directing to manage a big business. Profits from corporate activity are distributed to the company's stakeholders, including shareholders, employees, and crucial partners. The corporate strategy is to adopt mid- to long-term actions that will optimize the value the company provides to its stakeholders. Analysis of corporate performance is done using profitability ratios.	
Course objectives	Maximizing profitability through the development of measures that encourage productivity, high-caliber labor, and healthy workplace relationships may be one of the primary objectives of corporate management. Managers who comprehend the mission of their organization can develop a strategic strategy to reach the milestones. Identify, discuss, and show the concepts, methods, and instruments for making decisions that are accessible for project management. Create a shared vision, rally support around it, and handle challenges to realizing it to effectively lead teams and work groups.	
Learning outcomes	Upon successful completing this course, students will be able to: <ul style="list-style-type: none"> • Give examples of the traits of huge organizations. • Describe the roles played by various organizational kinds and the settings in which they operate. • Utilize key performance indicators (KPIs) to assess the performance of your organization. • Talk about the function of management in an organization. - Describe the variations in management styles. • Determine the essential abilities needed to be a successful manager. • Make recommendations for management methods that will support decisions in a global context using data, predictive modeling, and analysis. • Create, carry out, and evaluate a thorough business strategy that is in line with the local and international aims or goals of the organization. • Conduct domestic and international business with different people while adhering to the pertinent national and international laws, policies, regulations, and ethical standards. • assist a business's importing and exporting operations. • Establish deadlines and assess project deliverables for each member of cross- 	

	functional, multicultural, and interdisciplinary teams using project management principles, tools, and techniques.		
Teaching methods	Lecture		X
	Presentation		X
	Case analysis		x
	Course paper		X
Evaluation	Methods	Date/deadlines	Percentage (%)
	Midterm Exam	Week 8	30
	Class Attendance		5
	Activity		5
	Project	Week 15	10
	Presentation	Week 15	10
	Final Exam	Week 16	40
	Total		100
Policy	Attendance: Students exceeding the 25% absence limit will not be allowed to participate at final exam. Activity shall mean active participation i.e. asking and answering the question, contribute with insights and feedback, and demonstrate willingness and dedication to be part of an overall class discussion Presentation & Project: There will be presentations and a project. A situation will be given to students, a leader will be chosen. They will analyze the situation according to knowledge they learned. If it is a presentation the work of the group will not only graded based on the job they did, but also how they were successful to work as a team. If it is a project, it will be graded individually.		
Tentative Schedule			
Week	Date/Day (tentative)	Topics	Textbook
1	Week 1	Corporate Management	Gerardus Blokdyk, Corporate Management A Complete Guide Chapter 1
2	Week 2	Stakeholder and corporate management	Gerardus Blokdyk, Corporate Management A Complete Guide Chapter 3,4
3	Week 3	Stakeholder analysis matrix	Gerardus Blokdyk, Corporate Management A Complete Guide Chapter 5,6
4	Week 4	Planning process	Gerardus Blokdyk, Corporate Management A Complete Guide Chapter 7
5	Week 5	Project management plan	Gerardus Blokdyk, Corporate Management A Complete Guide Chapter 8
6	Week 6	Requirements of management plan and documentation	Gerardus Blokdyk, Corporate Management A Complete Guide

			Chapter 9
7	Week 7	Scope statement and work and resource breakdown	Gerardus Blokdyk, Corporate Management A Complete Guide Chapter 10
8	Week 8	<u>Mid - t e r m E x a m</u> / Class continues	
9	Week 9	Project schedule	Gerardus Blokdyk, Corporate Management A Complete Guide Chapter 11
10	Week 10	Roles responsibilities, HR and communication plan	Gerardus Blokdyk, Corporate Management A Complete Guide Chapter 12, 14
11	Week 11	Procurement plan	Gerardus Blokdyk, Corporate Management A Complete Guide Chapter 15
12	Week 12	Performance analysis and report	Gerardus Blokdyk, Corporate Management A Complete Guide Chapter 16
13	Week 13	Decision making	Gerardus Blokdyk, Corporate Management A Complete Guide Chapter 17
14	Week 14	Monitoring	Gerardus Blokdyk, Corporate Management A Complete Guide Chapter 18
15	Week 15	Presentation/Project Wrap-up; Review of final exam	
16	Week 16	Final exam	

This syllabus is a guide for the course and any modifications to it will be announced in advance.