

Identification	Subject	MGT 380 Business Ethics and Social Responsibility 3KU/6ECTS
	Department	Economics and Management
	Program	Undergraduate
	Term	Fall 2023
	Instructor	Dr. Bahadir Baysal
	Classroom/hours	Mashati Ganjavi 11, Tuesday Monday 15:20-16:50
Prerequisites	MGT 310 Management and Organization	
Language	English	
Compulsory/Elective	Elective	
Text books and course materials	<p>Core textbook: Ethics and Conduct of business John Boatright and Jeffrey Smith 2017 8th edition “Understanding Business Ethics” 2014, 2nd edition Peter A. Stanwick Sarah D. Stanwick</p>	
<u>Course description:</u>	<p>This course is designed to give students a detailed introduction to business ethics. Students will be provided with a knowledge which they can use to identify, analyze, and resolve ethical issues in decision making. Moreover social responsibility is the important part of a firm’s business strategy. The influences and needs of the wide variety of stakeholders, including employees, customers and the public will be discussed in this session.</p> <p>Special readings and case studies will be analyzed and discussed and this will help to investigate key ethical principles and the various ways in which business practitioners address the issues that commonly arise in the business world.</p> <p>Ethical dilemmas and decision-making frameworks and approaches at the personal, organizational and societal levels will be explored</p>	
<u>Course objectives:</u>	<ul style="list-style-type: none"> ✓ Help students to understand business ethics and to determine how it is related to economics and politics in the search for human flourishing ✓ Discover the importance of the manager’s ethics in which all the discrepancies of business ethics are focused ✓ To enhance students understanding of the complexity of ethical decision making in business organizations ✓ To give picture of the corporate social responsibility, ethics in financial reporting, corporate compliance, strategic planning issues 	
<u>Learning outcomes:</u>	<p>At the end of this course students will be able to:</p> <ul style="list-style-type: none"> ✓ To understand the theory and practice of managing ethics in organizations ✓ Compare and contrast personal vs. organizational ethics ✓ Define various ethical issues that occur in the workplace. ✓ Identify, analyze, and understand how businesspeople make ethical decisions and handle ethical issues by applying the steps involved in ethical decision making ✓ Become familiar with how firms evaluate social responsibility activities ✓ Demonstrate an ability to identify and analyze ethical issues, conflicts, and responsibilities in business contexts ✓ Will have an awareness on the ethical problems in financial issues such as money laundering system 	

	✓ Differentiate the role of ethical communication in business processes		
Teaching methods	Group discussion		x
	Lecture		x
	Presentation/Project		x
Evaluation Criteria	Methods	Date/deadlines	Percentage (%)
	Midterm Exam		30
	Class Attendance		5
	Activity		5
	Presentation/Project	15 th week	20
	Final Exam		40
	Total		100
Policy	<p>Attendance: Students exceeding the 25% absence limit will not be allowed to participate in the final exam.</p> <p>Activity shall mean active participation i.e. asking and answering the question, contribute with insights and feedback, and demonstrate willingness and dedication to be part of an overall class discussion.</p> <p>Late Submission Policy: Assignments should be submitted electronically by each assigned team <u>at least a day before the due presentation date</u> mentioned in the course schedule or <u>in due period</u> assigned by the professor. Later submission will result in a grade of zero.</p> <p>Cheating / Plagiarism: Cheating or other plagiarism during the Quizzes, Midterm and Final exams will lead to paper cancellation. In this case, the student will automatically get zero (0), without any considerations.</p> <p>Presentation/Project: There will be presentations. The presentation is a group work. They will analyze the situation according to knowledge they learned. The work of the group will not only graded based on the job they did, but also how they were successful to work as a team.</p>		
Tentative Schedule			
Week	Date/Day (tentative)	Topics	Textbook/Assignments
1		Foundation of Ethical thought	Chapter 1
2		Evolving complexities of business ethics	Chapter 2
3		Stakeholders and corporate social responsibility	Chapter 3
4		Ethics and Financial reporting	Chapter 4
5		Ethical leadership and corporate governance	Chapter 5
6		Ethical leadership and corporate governance	
7		Strategic planning, corporate culture and compliance	Chapter 6
8		Mid - t e r m E x a m / Class continues	
9		Decision making and HR	Chapter 7
10		Ethics and environment	Chapter 8
11		Ethics and Information Technology	Chapter 9
12		Marketing and advertising	Chapter 10
13		Ethical Issues in the developing world	Chapter 11

14		Establishing a Code of Ethics and Ethical Guidelines	Chapter 12
15		Presentation/Project Evaluating Corporate Ethics	Chapter 13
16		Final Exam	