

<b>Identification</b>	<b>Subject (code, title, credits)</b>	<b>MGT 380– Business Ethics and Social Responsibility- 3KU credits (6ECTS)</b>
	<b>Department</b>	School of Economics and Management
	<b>Program (undergraduate, graduate)</b>	Undergraduate
	<b>Term</b>	Spring 2022
	<b>Instructor</b>	Dr. Sevinj Novruzova
	<b>Classroom/hours</b>	Mashati Ganjavi 41
	<b>Office hours</b>	By appointment
<b>Prerequisites</b>	<b>MGT 310 – Management and Organization</b>	
<b>Language</b>	English	
<b>Compulsory/Elective</b>	Compulsory	
<b>Required textbooks and course materials</b>	<p><i>Required Readings</i></p> <ul style="list-style-type: none"> <li>• Andrew, Crane; Dick Matten - Business Ethics (<i>Managing Corporate Citizenship and Sustainability in the Age of Globalization</i>), Oxford University Press, Fourth Edition, 2016.</li> <li>• Manuel G.- Velasquez, Business Ethics (<i>Concepts and Cases</i>), Pearson Education Inc., Eight Edition, 2018.</li> <li>• Marianne M. Jennings, Business Ethics (Case Studies and Selected Readings), South-Western Cengage Learning, Sixth Edition, 2009.</li> </ul> <p><i>Additional Readings</i></p> <ul style="list-style-type: none"> <li>• Eugene Heath, Byron Kaldis, Alexei Marcoux, The Routledge Companion to Business Ethics, Routledge, 2018.</li> <li>• Christian U. Becker, Business Ethics (Methods and Application), Routledge, 2019.</li> </ul> <p><b>Note:</b> PowerPoint Lecture Review Slides are also provided.</p>	
<b>Course website</b>	N/A	
<b>Course outline</b>	<ul style="list-style-type: none"> <li>• Students in this course will get knowledge of business ethics perspectives, corporate citizenship, sustainability, and globalization, as well find themselves struggling in business industries that include human resources management, finance and retail and be better prepared to deal with situations that may arise stemmed from ethical dilemmas in the business that don't always involve easy answers or decisions.</li> </ul>	
<b>Course objectives</b>	<ul style="list-style-type: none"> <li>• provides a basic introduction to the concept of business ethics and its importance, as well as explaining the international perspective which introduces namely globalization and sustainability.</li> <li>• provides an overview of concepts such as corporate social responsibility and stakeholder theory.</li> <li>• provides the key normative ethical theories that can be applied to business ethics problems.</li> <li>• provides a critical examination of proposals for managing business ethics through specific tools, techniques, practices, and processes. This is done by looking at the importance of, and problems in, attempting to manage business ethics in the global economy, and the development over time of different ethics tools and techniques.</li> <li>• sets out the rights and responsibilities of shareholders, emphasizing the</li> </ul>	

	<p>ethical issues that arise in the area of corporate governance including insider trading, executive remuneration, and ethics of private equity.</p> <ul style="list-style-type: none"> <li>• examines ethical issues in relation to employees (<i>employees are discussed in the context of issues such as workplace democracy, work-life balance and sustainable employment</i>). It discusses the various rights and duties of this stakeholder group and presents the global context of workers' rights.</li> <li>• considers the ethical issues arising in the context of consumers. It examines the question of consumer rights, the ideal of consumer sovereignty, and the role of ethical consumption in shaping corporate responsibility.</li> <li>• explores the ethical issues arising in relation to firms' suppliers and competitors by examining problems such as conflict of interest, bribery, and unfair competition and moving on to discuss the global supply chain and ethical sourcing.</li> <li>• considers the relationships between businesses and civil society organizations (CSOs), addressing the changing patterns of relationships between these traditionally adversarial institutions.</li> </ul>		
<b>Learning outcomes</b>	<p>An introduction into the concept of values, morality, as well as business ethics perspectives and globalization, corporate citizenship and sustainability throughout.</p> <p>Decisions made by senior management of each company may affect thousands of individuals or entire communities.</p> <p>Consumers today expect and demand integrity, honesty, and transparency in all levels of their environment.</p> <p>Understanding those expectations is the key to communicating core values and behavior not only to employees, but society in general.</p> <p>Opening up opportunities not only for debate and critical thinking on business ethics, but also for personal growth, empathy for other viewpoints and self-reflection.</p>		
<b>Teaching methods</b>	<b>Lecture</b>		x
	<b>Group discussion</b>		x
	<b>Experiential exercise</b>		x
	<b>Case study</b>		x
	<b>Quiz assignment</b>		x
<b>Evaluation</b>	<b>Methods</b>	<b>Description and deadline</b>	<b>Percentage (%)</b>
	<b>Midterm Exam</b>		30
	<b>Quiz-assignment</b>		20
	<b>Class Attendance</b>		5
	<b>Activity</b>		5
	<b>Final Exam</b>		40
	<b>Total</b>		100
<b>Policy</b>	<p><b>Attendance:</b> Students exceeding the 25% absence limit will not be allowed to participate at final exam.</p> <p><b>Activity</b> shall mean active participation i.e. asking and answering the question, contribute with insights and feedback, and demonstrate willingness and</p>		

	<p>dedication to be part of an overall class discussion.</p> <p><b>The quizzes:</b> There will be four quizzes throughout the course. The quizzes might be made of multiple-choice questions, true/false questions, case study or introducing ethical dilemmas. The questions will cover the subjects learned until each preceding class. Each quiz will be 5 points. Case study or exercise on introduction of ethical dilemmas will be based on an essay. These will be provided during the lesson and will focus on the taught material.</p>		
<b>Tentative Schedule</b>			
Week	Date/Day (tentative)	Topics	Textbook/Assignments
1		Introducing Business Ethics	Please see the section: <i>Required textbooks and course materials</i>
2		Framing Business Ethics ( <i>Corporate Responsibility, Stakeholders and Citizenship</i> )	Please see the section: <i>Required textbooks and course materials</i>
3		Evaluating Business Ethics ( <i>Normative Ethical Theories</i> )	Please see the section: <i>Required textbooks and course materials</i>
4		Managing Business Ethics ( <i>Tools &amp; Techniques of Business Ethics Management</i> )	Please see the section: <i>Required textbooks and course materials</i>
5		<b>Quiz 1-</b> Case study or introducing of ethical dilemmas	
6		Shareholders and Business Ethics	Please see the section: <i>Required textbooks and course materials</i>
7		Employees and Business Ethics	Please see the section: <i>Required textbooks and course materials</i>
8		<b>Quiz 2-</b> Case study or introducing of ethical dilemmas	
9		<b><u>Mid-term Exam</u> / Class continues</b>	
10		Consumer and Business Ethics	Please see the section: <i>Required textbooks and course materials</i>
11		Supplier, Competitor and Business Ethics	Please see the section: <i>Required textbooks and course materials</i>
12		<b>Quiz 3 -</b> Case study or introducing of ethical dilemmas	
13		Civil Society and Business Ethics Government, Regulation and Business Ethics	Please see the section: <i>Required textbooks and course materials</i>
14		Conclusions and Future Perspectives on Business Ethics Pre-final exam Q&A session	Please see the section: <i>Required textbooks and course materials</i>
15		<b>Quiz 4 -</b> Case study or introducing of ethical dilemmas	

16		Review of final exam	
16		<b>Final Exam</b>	