

<b>Identification</b>	<b>Subject (code, title, credits)</b>	<b>THM 301 Ecotourism – 3KU credits (6ECTS)</b>	
	<b>Department</b>	Economics and Management	
	<b>Level</b>	Undergraduate	
	<b>Term</b>	Fall 2021	
	<b>Instructor</b>	Rovshan Karimov, PhD	
	<b>E-mail :</b>	rovshan.kerimov@khazar.org	
	<b>Phone:</b>		
	<b>Classroom/hours</b>	Mehseti Str. 41	
	<b>Office hours</b>	Thursday, 10:00 to 11:00 or by appointment	
<b>Prerequisites</b>	THM 101 <b>Principles of Tourism</b>		
<b>Language</b>	English		
<b>Compulsory/Elective</b>	Compulsory		
<b>Required textbooks and course materials</b>	<p><b>Readings:</b></p> <ol style="list-style-type: none"> <li>1. David A. Fennell. Ecotourism. 5th Edition. 2020. Routledge Publishing. London.</li> <li>2. Andy Drumm, Alan Moore. Ecotourism Development. A Manual for Conservation Planners and Managers. Vol. I. An Introduction to Ecotourism Planning. 2015.</li> <li>3. The Encyclopedia of Ecotourism. (Edited by David B. Weaver). 2001. CABI Publishing, NY.</li> <li>4. Ecotourism Development. (Edited by A.Singer). 2002. The Nature Conservancy, Virginia, US. Vol. 1.</li> <li>5. Eynalov H., Mammadov R. The development of ecotourism in the world: Azerbaijani case. 2013.</li> </ol>		
<b>Course outline</b>	The course will provide lectures on theoretical concepts and fundamental issues of ecotourism, including main categories, market development, growth, the environmental, socio-cultural and economic impacts of ecotourism on host destinations; aspects of planning, management; as well as key players in ecotourism, including accommodations, tour operators, tour guiding and institutions, and also different international and regional organizations. Special attention is given to learning of ecotourism by different venues, biomes, continents and regions of the world. The conduction of this course among students will provide the knowledges on ecotourism problems and the development of this industry in Azerbaijan as well.		
<b>Course objectives</b>	<p>The course will pursue the following objectives:</p> <ul style="list-style-type: none"> <li>• provide comprehensive introduction to ecotourism and promote understanding of nature-based tourism challenges;</li> <li>• identify the socioeconomic and environmental impacts, and growing importance of ecotourism in the modern world in relationship with other types of tourism;</li> <li>• discuss the key questions and problems relevant to ecotourism on a global and regional scales, including in the case of Azerbaijan.</li> </ul>		
<b>Learning outcomes</b>	<p>Upon completion of essential readings and activities, at the end of this course, students should be able to:</p> <ul style="list-style-type: none"> <li>• Understand the income-generating role of ecotourism to national economies and host communities;</li> <li>• Understand the main environmental concerns related to tourist activities, and be aware of opportunities for compliancy of these activities with sustainable development principles through ecotourism managements;</li> <li>• Know the geographical spread of natural resources, used in ecotourism;</li> <li>• Know about the main destinations of ecotourism, including the protected natural areas present in different regions and countries of the world, including Azerbaijan.</li> </ul>		
<b>Teaching methods</b>	Lecture		✓
	Group discussion		✓
	Comparison of features		✓
	Case analysis		✓
	Explanation by maps		✓
<b>Evaluation</b>	<b>Methods</b>	<b>Date/deadlines</b>	<b>Percentage (%)</b>
	<b>Midterm Exam</b>		30
	<b>Project</b>		10
	<b>Quiz</b>		10
	<b>Attendance</b>		5
	<b>Class activity</b>		5
	<b>Final Exam</b>		40

	<b>Total</b>		100
<b>Policy</b>	<p><b>Attendance and participation:</b> The students are required to attend all classes as part of their studies and those having legitimate reasons for absence (illness, family bereavement etc) are required to inform the instructor. Generally, eight (8) unauthorized absence marks will lead to the students' expulsion from the course. The attendance and participation will account for 10% of the total course grade, which depends on students' good class attendance and active participation in class discussions.</p> <p><b>Preparation for class</b> The structure of this course makes your individual study and preparation outside the class extremely important. The lecture material will focus on the major points introduced in the text. Reading the assigned chapters and having some familiarity with them before class will greatly assist your understanding of the lecture. After the lecture, you should study your notes and work relevant problems from the end of the chapter and sample exam questions. Throughout the semester we will also have a large number of review sessions. These review sessions will take place during the regularly scheduled class periods.</p> <p><b>Withdrawal (pass/fail)</b> This course strictly follows grading policy of the School of Economics and Management. Thus, a student is normally expected to achieve a mark of at least 60% to pass. In case of failure, he/she will be referred or required to repeat the course the following term or year. For referral, the student will be required to take examination scheduled by instructor.</p> <p><b>Assignments/quizzes</b> There will be two quizzes and two assignments. Quizzes and home assignments will constitute 20 percent of the total grade. Makeup quizzes will not be given except in the case of dire emergency. Students are required to turn in answers to assignments at the beginning of the classes at which they are due. Late assignments will not be accepted.</p> <p><b>Cheating/plagiarism</b> Cheating or other plagiarism during the Quizzes, Mid-term and Final Examination will lead to paper cancellation. In this case, the student will automatically get zero (0), without any considerations.</p> <p><b>Professional behavior guidelines</b> The students shall behave in the way to create favorable academic and professional environment during the class hours. Unauthorized discussions and unethical behavior are strictly prohibited.</p> <p><b>Rules of Professional Conduct</b> The students shall behave in the way to create favorable academic and professional environment during the class hours. Use of any type of devices (including mobile phones) during the class is prohibited. Unauthorized discussions and unethical behavior are strictly prohibited. Classroom behavior that seriously interferes with either (a) the instructor's ability to conduct the class or (b) the ability of other students to benefit from the course program will not be tolerated. When a student's behavior in a class is so seriously disruptive as to compel immediate action, the instructor has the authority to remove a student from the class on an interim basis, pending an informal hearing on the behavior.</p> <p><b>Projects</b> Each student has to prepare one project, a topic and a brief description of which will be explained by the Instructor. The title page of the project must include all the details (name of student, topic and etc.). Projects must be written at around 7 pages with 14 kegel, Times New Roman and 1.5 space. All the used data (references) should be shown at the last page of the project work. Insertion of tables on the topic and small-size pictures are allowed and recommended. Using the recent data is allowed while too old data should be avoided. Works must include brief (about 1 page or less) "Conclusion" part reflecting results, findings of the author, main tendencies identified, etc. Project works will be evaluated as 0-10 points depending on the quality of work (relevance, content of arguments, sequence of thoughts, accuracy, conclusion etc.) carried out.</p> <p><b>Exams</b> The midterm and final exams will include both open questions and multiple choices. Each open question should be answered in half a page, one page, or one and a half page, it will be shown on the exam sheet accordingly. Additional information on this will be given later, at least one week before the exams.</p>		
<b>Tentative Schedule</b>			

Date / Day		Topics	Readings
1		What is ecotourism?	1. Ecotourism Development. (Edited by A.Singer). 2002. Vol.1. pp. 13-18. 2. David A. Fennell. Ecotourism. 5th Edition. 2020. Routledge Publishing. London. Pp. 12-38. 3. The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 23-24.
2		Principles of ecotourism	1. The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 5-18. 2. David A. Fennell. Ecotourism. 5th Edition. 2020. Routledge Publishing. London. Pp. 42-58. 3. Kiper T. Role of ecotourism in sustainable development. In a book: Advances in Landscape Architecture. pp. 773-797.
3		Types of ecotourism	1. The Encyclopedia of Ecotourism (Edited by David B. Weaver). Pp. 18-20; 25-30. 2. David A. Fennell. Ecotourism. 5th Edition. 2020. Routledge Publishing. London. Pp. 34-46.
4		Ecotourism participants	1. Ecotourism Development. (Edited by A.Singer). 2002. Vol.1. pp. 3-4; 20-26; 34-43. 2. Lecture materials, to be provided by the Instructor.
5		Business of ecotourism	1. Ecotourism Development. (Edited by A.Singer). 2002. Vol.1. pp. 51-54. 2. David A. Fennell. Ecotourism. 5th Edition. 2020. Routledge Publishing. London. Pp. 64-92. 3. Andy Drumm, Alan Moore. Ecotourism Development. A Manual for Conservation Planners and Managers. Vol. I. An Introduction to Ecotourism Planning. 2015.
6		Ecosystem management planning	1. Ecotourism Development. (Edited by A.Singer). Volume 1. pp. 57-63; 65-94; 47-49. 2. The Encyclopedia of Ecotourism (Edit. by David B. Weaver). pp. 479-496. 3. Andy Drumm, Alan Moore. Ecotourism Development. A Manual for Conservation Planners and Managers. Vol. I. An Introduction to Ecotourism Planning. 2015.
7		Impacts of ecotourism	1. Lecture materials, to be provided by the Instructor. 2. David A. Fennell. Ecotourism. 5th Edition. 2020. Routledge Publishing. London. Pp. 110-136. 2. The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 359-407. <b>Quiz</b>
8	<b>Midterm Exam</b>		
9		Ecotourism by biomes. Part 1	The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 189-247.
10		Ecotourism by biomes. Part 2	The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 251-280.
11		Ecotourism venues. Part 1	The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 283-312.
12		Ecotourism venues. Part 2	The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 315-341. <b>Quiz</b>
13		Ecotourism in Europe	1. The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 155-169. 2. Lecture materials, to be provided by the Instructor.
14		Ecotourism in Asia and Africa	1. The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 123-136; 89-104. 2. Lecture materials, to be provided by the Instructor. <b>Project</b>
15		Ecotourism in Anglo-America Ecotourism in Azerbaijan	1. The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 107-120. 2. Lecture materials, to be provided by the Instructor. 3. Eynalov H., Mammadov R. The development of ecotourism in the world: Azerbaijani case. 2013.

			4. Leader-Williams N., Hashimova U., Guliyeva G. Sustainable ecotourism and the national park system in Azerbaijan. 2004. 5. Lecture materials of the Instructor
<b>Final Exam</b>			

Additional readings and assignments will be provided by the instructor for this course.

*If necessary, some minor modifications may be made to this syllabus by the Instructor.*