

BBA in Tourism Management - Degree Plan 2020

| FIRST YEAR | | | | | | | |
|---------------|------|-------------------------|-----------|-----------------|------|---|-----------|
| Fall semester | | | | Spring semester | | | |
| Course | | | ECTS | Course | | | ECTS |
| THM 102 | Core | Introduction to Tourism | 6 | ENGL 102 | UR | English Foundations-2 | 8 |
| ENGL 101 | UR | English Foundations-1 | 8 | THM 205 | GER | Computer Applications in Tourism and Hospitality Management | 6 |
| AZH 150 | UR | Azerbaijan History | 6 | AZLL 105 | UR | Azerbaijan Literature | 6 |
| AZLL 101 | UR | Azerbaijan Language | 6 | MED 315 | GER | Life Science | 6 |
| AZC 201 | UR | Azerbaijan Culture | 6 | MGT 101 | Core | Career Planning | 6 |
| Total | | | 32 | Total | | | 32 |

| SECOND YEAR | | | | | | | |
|---------------|------|------------------------------------|-----------|-----------------|------|---|-----------|
| Fall semester | | | | Spring semester | | | |
| Course | | | ECTS | Course | | | ECTS |
| ENGL 103 | UR | Academic English | 8 | ENGL 216 | UR | English for Special Purposes | 6 |
| * | GER | Humanity (second foreign language) | 6 | * | GER | Humanity (second foreign language) | 6 |
| MATH 219 | GER | Business Mathematics | 6 | BSA 250 | Core | Business Statistics | 6 |
| TACC 210 | Core | Accounting | 5 | TACC 220 | Core | Managerial Accounting and Corporate Decision Making | 5 |
| ECON 203 | Core | Microeconomics | 6 | ECON 205 | GER | Macroeconomics | 6 |
| Total | | | 31 | Total | | | 29 |

| THIRD YEAR | | | | | | | |
|---------------|----------|---|-----------|-----------------|----------|---------------------------------------|-----------|
| Fall semester | | | | Spring semester | | | |
| Course | | | ECTS | Course | | | ECTS |
| ECON 305 | Core | Qualitative and Quantitative Research Methods | 8 | THM 315 | GER | Hospitality Management | 5 |
| MGT 303 | Core | Fundamentals of Management | 5 | LAW 313 | Core | Tourism Law | 5 |
| TMKT 301 | Core | Principles of Marketing | 5 | THM 310 | GER | Tourist Behavior and Psychology | 5 |
| THM 105 | Core | Tourism Geography | 6 | THM 307 | Core | Transportation in Tourism | 5 |
| THM 302 | Core | Sustainable Tourism | 4 | MGT 330 | Core | Business & Professional Communication | 4 |
| | Elective | | 6 | | Elective | | 6 |
| Total | | | 34 | Total | | | 30 |

| FOURTH YEAR | | | | | | | |
|---------------|----------|-----------------------------|-----------|-----------------|----------|--|-----------|
| Fall semester | | | | Spring semester | | | |
| Course | | | ECTS | Course | | | ECTS |
| THM 410 | Core | Tourism Product Development | 5 | THM 441 | Core | Intermediaries in Tourism | 4 |
| TMGT 450 | Core | Human Resource Management | 4 | THM 436 | Core | Reservation Systems | 4 |
| THM 320 | Core | Destination Management | 4 | THM 450 | Core | Tourism Policy and Planning (capstone) | 5 |
| | Elective | | 6 | | Elective | | 6 |
| | Elective | | 6 | | Elective | | 6 |
| | Elective | | 6 | | Elective | | 6 |
| Total | | | 31 | Total | | | 31 |

TOTAL 256 ECTS

The University Requirements (UR): 54 ECTS

- English language: 30 ECTS
- Azerbaijani studies: 24 ECTS

Major Requirements: 160 ECTS

- Core courses: 94 ECTS
- Electives: 60 ECTS
- Internship (summer, 3rd year): 6 ECTS

General Education Requirement (GER): 42 ECTS

- The humanities: 12 ECTS
- The social science: 12 ECTS
- The Science and Technology: 18 ECTS

* Students select 8 electives from the list of Department of Economics and Management (DEM) courses in consultation with advisor. The courses can be taken from all areas of concentration. More than 2 courses from each of the non-major divisions are not allowed.

Recommended elective courses

| THIRD YEAR | | | | | |
|---------------|--------------------------------------|------|-----------------|---|------|
| Fall semester | | | Spring semester | | |
| Course | | ECTS | Course | | ECTS |
| FIN 310 | Fundamentals of Financial Management | 6 | ECON 450 | Econometrics | 6 |
| BSA 310 | Fundamentals of Business | 6 | MGT 380 | Business Ethics and Social Responsibility | 6 |
| | | 6 | MGT 410 | Organizational Behavior | 6 |
| | | | MGT 457 | Innovation Management | 6 |

| FOURTH YEAR | | | | | |
|---------------|--|------|-----------------|---|------|
| Fall semester | | | Spring semester | | |
| Course | | ECTS | Course | | ECTS |
| ECON 457 | Azerbaijani Economy | 6 | ECON 475 | Economic Regulation and Diversification | 6 |
| FIN 420 | Investment Management | 6 | BSA 460 | Business Strategy | 6 |
| IB 410 | International Business | 6 | MGT 460 | Project Management | 6 |
| MGT 411 | Service Operations Management | 6 | MGT 463 | Strategic Management | 6 |
| MGT 415 | Sales Management | 6 | MGT 485 | Negotiation and Conflict Management | 6 |
| MGT 470 | International Management | 6 | MKT 420 | International Marketing | 6 |
| MGT 480 | Leadership Principles and Applications | 6 | MKT 470 | Digital Marketing | 6 |
| MKT 455 | Marketing Research in Tourism | 6 | THM 418 | Intercultural Competence | 6 |
| MKT 457 | Advertising | 6 | THM 445 | Service Quality Management in Tourism | 6 |
| THM 417 | Cultural Tourism | 6 | | | |

Note: Fourth year students can choose third year elective courses. Courses not on the list must be approved by the DEM.