

## BBA in Tourism and Hotel Management - Degree Plan 2016

FIRST YEAR							
Fall semester				Spring semester			
Course			ECTS	Course			ECTS
THM 101	Core	Principles of Tourism	6	ENGL 102	UR	English Foundations-2	8
ENGL 101	UR	English Foundations-1	8	AZH 150	UR	Azerbaijan History	6
CMS 101	GER	Introduction to Computer Sciences	6	AZLL 105	UR	Azerbaijan Literature	6
AZLL 101	UR	Azerbaijan Language	6	MED 315	GER	Life Science	6
AZC 201	UR	Azerbaijan Culture	6	THM 105	Core	Tourism Geography	6
Total			<b>32</b>	Total			<b>32</b>

SECOND YEAR							
Fall semester				Spring semester			
Course			ECTS	Course			ECTS
ENGL 103	UR	Academic English	8	ENGL 216	UR	English for Special Purposes	6
*	GER	Humanity (second foreign language)	6	*	GER	Humanity (second foreign language)	6
MATH 101	GER	Calculus	6	BSA 215	Core	Statistical Methods for Economics and Business	6
ACC 210	Core	Principles of Accounting	6	THM 205	Core	Computer Applications in Tourism and Hospitality Management	6
ECON 200	GER	Economics	6	ECON 211	Core	Tourism Economics	6
Total			<b>32</b>	Total			<b>30</b>

THIRD YEAR							
Fall semester				Spring semester			
Course			ECTS	Course			ECTS
MGT 310	Core	Management and Organization	6	MGT 330	Core	Business and Professional Communication	4
MKT 301	Core	Principles of Marketing	6	LAW 315	GER	Business and Tourism Law	6
FIN 310	Core	Fundamentals of Financial Management	6	MGT 380	Core	Business Ethics and Social Responsibility	6
THM 301	Core	Ecotourism	6	THM 315	Major	Hotel Management	6
THM 305	Core	Tourism Transportation Systems	6	*	Elective		6
Total			<b>30</b>	Total			<b>28</b>

FOURTH YEAR							
Fall semester				Spring semester			
Course			ECTS	Course			ECTS
MGT 450	Core	Human Resource Management	6	THM 430	Major	Tourism Operations Planning and Analysis	6
MKT 455	Core	Marketing Research in Tourism	6	THM 435	Major	Reservation Systems in Tourism	6
MGT 411	Major	Service Operations Management	6	THM 440	Major	Tour Operators and Travel Agencies	6
THM 415	Major	Lodging and Accommodation Management	6	*	Elective		6
*	Elective		6	*	Elective		6
*	Elective		6				
Total			<b>36</b>	Total			<b>30</b>

**TOTAL 256 ECTS**

**The University Requirements (UR): 54 ECTS**

- English language: 30 ECTS
- Azerbaijani studies: 24 ECTS

**Major Requirements: 160 ECTS**

- Core courses: 88 ECTS
- Major courses: 36 ECTS
- Electives: 30 ECTS
- Internship (summer, 3<sup>rd</sup> year): 6 ECTS

**General Education Requirement (GER): 42 ECTS**

- The humanities: 12 ECTS
- The social science: 12 ECTS
- The Science and Technology: 18 ECTS

\* Students select 5 electives from the list of DEM courses in consultation with advisor. The courses can be taken from all areas of concentration (more than 2 courses from each of the non-major divisions are not allowed; Tourism and Hotel Management, Economics, Finance, Accounting, Management, and Business).

Approved by Dr. Jeyhun Mammadov  
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