

Dilara Rasulova

Strategy Developer | Business Analyst | Researcher

Proficient in developing and executing strategies that align business objectives with both short- and long-term goals, ensuring the successful achievement of key targets through data-driven, actionable strategies. Highly skilled in integrating micro and macro-scale analysis to deliver comprehensive insights that enhance overall business operations.

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 Baku, Azerbaijan

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SKILLS

Strategic Planning

Business Analysis

Business Process Modeling

Process Optimization

Organizational Development

Market Research

Data Analytics

Change Management

Lecturing & Public Speaking

Analytical Thinking

Complex Problem-Solving

Decision-Making



WORK EXPERIENCE

Dean, School of Economics and Management

Khazar University

04/2026 – present

Baku, Azerbaijan

- Enhanced academic excellence by improving teaching quality, supporting staff professional development, and promoting continuous learning initiatives.
- Developed and executed faculty strategic and operational plans, strengthening institutional positioning within national education policy frameworks.
- Coordinated with department heads to ensure effective communication and alignment on academic programs and faculty-related matters.
- Oversaw implementation of university HR policies, including recruitment, evaluation, and performance appraisal of staff.
- Strengthened stakeholder engagement by responding to faculty and student needs, expanding collaborations, promoting institutional values, and representing the faculty at national and international levels.

Business Development Manager

ATL Academy

08/2025 – 03/2026

Baku, Azerbaijan

- Identifying, planning, and monitoring business requirements while ensuring accurate reporting and risk assessment
- Visualizing analytical results, delivering reliable forecasts, and supporting strategic decision-making
- Evaluating new business opportunities and contributing to management processes with actionable insights
- Defining and analyzing requirements for business process implementation while executing profit/loss forecasting and market research

Leading Strategic Development and Research Specialist

Azerbaijan Public Employment Agency

03/2023 - 08/2025

- Conducted over 10 market research studies and drafted three legislative amendment proposals to the Employment Law
- Analyzed over 40 business procedures and prepared three reports on potential improvement areas, leading to process optimization and a 5% reduction in operational bottlenecks
- Prepared strategic plans and an innovation roadmap with 8 strategic imperatives encompassing 37 priority directions
- Developed more than 50 metrics into two KPI mechanisms which enhanced operational efficiency by 7% increase

Head of the Quality Assurance Division

Azerbaijan State Oil and Industry University

09/2022 - 03/2023

Baku, Azerbaijan

- Drived activities aligned with quality standards and organizational goals, which resulted in the University being certified for 5 years by the Ministry of Education under quality assurance
- Coordinated preparation and accreditation period and achieved 5 program accreditations by FIBAA and moved to 850-1000th ranking place (15% upgrade from its previous place) among world universities according to QS Ranking
- Initiated efforts to enhance global academic collaboration, achieved a 3% increase in international publications together with other university professors, and increase in number of collaborations by 3 organizations and 10 academicians
- Organized an international scientific conference (THEOR 2022) with professors from three universities and scholars over 160 from 10 countries

Executive Assistant to Rector

Rauf Denktas University

01/2020 - 08/2022

Lefkosa, North Cyprus

- Prepared five semi-annual performance reports, organized monthly meetings with 60 staff members, and ensured the timely execution of strategic initiatives, resulting in a 40% increase in productivity
- Drafted and reviewed official documents, speeches, and presentations for the Rector, contributing to an over 80% improvement in brand image in the market
- Acted as a liaison between the Rector's office and internal/external stakeholders, leading to a growth of five organizational partnership memorandums within two years
- Coordinated cross-departmental projects and increased annual efficiency by 5%

Accounting Coordinator for Student Payments

Rauf Denktas University

05/2019 - 12/2021

Lefkosa, North Cyprus

- Entered data, monitored balances, and managed dues for 400 students, achieving a 95% payment ratio before the final examination period of the semester
- Reconciled account statements, documented transactions, and performed accounting tasks, resulting in increased workflow efficiency
- Assisted in budget management through expense analysis and biannual report reviews, achieving a 10% improvement in resource optimization

ACADEMIC EXPERIENCE

Lecturer for Graduate School of Economics and Business

Khazar University

09/2025 - present

Baku, Azerbaijan

- Delivering lectures to enhance critical thinking and problem-solving
- Designing course materials and collaborating with stakeholders from the field to align with industry trends
- Courses: International Management, Project Risk Management

Lecturer at Applied Arts

Azerbaijan State Academy of Art

09/2025 - present

Baku, Azerbaijan

- Developing course materials aligned with international standards
- Conducting evaluations each semester to assess student performance and program impact
- Course: Introduction to Business and Entrepreneurship

Lecturer for SABAH Groups

Azerbaijan State University of Economics

02/2023 - 07/2025

Baku, Azerbaijan

- Delivering lectures to enhance critical thinking and problem-solving
- Designing course materials and collaborating with stakeholders from the field for 3 courses to align with industry trends
- Courses: International Business Economics, Modern Management Methods, and Organizational Behavior

Senior Lecturer at Business Administration Programs

Azerbaijan State Oil and Industry University

09/2022 - 04/2023

Baku, Azerbaijan

- Developing course materials aligned with international standards
- Conducting evaluations each semester to assess student performance and program impact
- Courses: Competition and Regulation, Employability for Business Programs, Service Management

Lecturer at Economic and Administrative Faculty

Rauf Denktas University

10/2020 - 08/2022

Lefkosa, TRNC

- Utilizing curriculum reflecting diverse educational, cultural, and linguistic backgrounds of students
- Working with distance learning technology as well to facilitate online classroom environments
- Courses: Business Communication, Organizational Behavior, Principles of Accounting, Management Information Systems for Business programs

Published Article

Journal: Acta Psychologica

02/2025

- Title: The Constant Ping: Examining the Effects of After-Hours Work Connectivity on Employee Turnover Intention

Published Abstract

Abstract Book: V. Leadership Academy and Management Congress

11/2024

- Title: The dual nature of technology in the workplace: Impacts turnover intentions.

Publication Awards International

Research Support Offices

04/2025

- ULAKBIM, International Scientific Publication Support (UBYT)
- EMU, Scientific Research Support Department



EDUCATION

Ph.D. in Business Administration

Eastern Mediterranean University

10/2020 - 05/2025

- Thesis title: Do notifications unite or estrange us? Employee outcome of work connectivity after-hours attitude

Gazimagusa, North Cyprus

Master's Degree in Business Administration

Near East University

02/2017 - 02/2019

- Thesis title: The role of digital marketing as a key success factor in private education sector

Lefkosa, North Cyprus

Bachelor's Degree in Business Administration

Cyprus International University

09/2012 - 02/2017

Lefkosa, North Cyprus



COURSE & CERTIFICATES

5th Yukselish Expert (07/2025)

Yukselish Expert for semi-final & final periods

IT Business Analyst (05/2024 - 08/2024)

Innovation and Digital Development Agency & Code Academy

Accreditation Evaluator (07/2025)

Social, Humanities and Basic Sciences Accreditation and Rating Association (STAR)

Training of Trainers (10/2023)

International Center for Migration Policy Development, EU Project

Covariance-Based Structural Equation Modeling Using SmartPLS4 (01/2024)

Bahcesehir Cyprus University

Certified Education Expert (01/2023 - 08/2023)

Quality Assurance in Education Agency (TKTA)



TECHNICAL SKILLS & LANGUAGES

Microsoft Office

MS Word | MS Excel | MS Power Point | MS Outlook | MS Visio | MS Project

Statistical software

SPSS | Stata | EViews | Smart PLS | PLS-SEM 4

Tools & Techniques

BPMN | Power BI | Trello | SQL | draw.io

Languages

Azerbaijani: Native, Turkish: Bilingual Proficiency - C2, English: Full Professional Proficiency - C1