

Main information	Name of subject, code and the number of credits	DSN 131 Design principles-1 3 KU (6AKTS)
	Department	Architecture and design department
	Program (bachelors, master)	Bachelors
	Academic semester	Fall semester of the 2023/24 academic year
	Teacher	Narmin Gasimova
	E-mail:	narmingasimova20@gmail.com
	Telephone:	+994 55 319 01 00
	Lecture Room/Table	Neftchilar corpus
	Counseling hours	At times agreed upon with students
Prerequisites	-	
Language of instruction	Azerbaijani	
Type of subject (compulsory, elective)	Compulsory	
Lessons and additional literature	<p>1. Universal Principles of Design Hardcover – by William Lidwell (Author), Kritina Holden (Author), Jill Butler (Author)</p> <p>2. The Design Of Everyday Things Paperback – Illustrated, November 5, 2013-by Don Norman (Author)</p> <p>3. Articulating Design Decisions: Communicate with Stakeholders - by Tom Greever (Author)</p> <p>4. Design Thinking and Innovation Metrics: Powerful Tools to Manage Creativity, OKRs, Product, and Business Success (Design Thinking Series) 1st Edition-by Michael Lewrick (Author)</p>	
Description of the course	<p>Studying a subject by a student: This subject course consists of a theoretical and experimental part, explaining the concept of design categories and the principles of composition in design. From the point of view of content in teaching the subject, this is a system for creating a design object and a project for a volumetric-spatial composition.</p>	
Course objectives	<p>Purpose of the subject:</p> <p>It consists in the formation of basic ideas about the categories and principles of reverse activity. From the point of view of content in teaching the subject, this is a system for creating a design object and a project for a volumetric-spatial composition. Within the framework of relevant theoretical and practical knowledge and skills, teaching the general laws of unity of form, means of design achieving composition and its content.</p>	

Results of teaching.	<p>In the process of general teaching of the subject, students: they should know: Development of students' worldview and abstract thinking about composition and graphic design; • Formation of a holistic understanding of compositional issues in the design of various objects that contribute to the creative expression of artistic thought; • Study and adequate assessment of individual capabilities in the field of composition and graphic design; • Theoretical foundations of modern methods of composition of structures; • Practical experience and methods necessary to implement a full-fledged artistic and compositional solution necessary in the student's thinking.</p> <p>they have to be able to:</p> <ul style="list-style-type: none"> • Formation of practical skills of creative tasks; • Study and application of means of artistic expressiveness of composition in a design solution; • Professional thinking, artistic creative methods related to composition; • Formation of artistic and graphic competence in design solutions; • To phase out the installation based on the assignment; • Designing a layout 		
Teaching methods	Lecture	x	
	Group discussion	x	
	Practical tasks	x	
	Analysis of a practical issue	x	
Marks	Components		History/last term
	Task		10
	Activity		10
	Attendance		5
	Midterm exam		25
	Final exam		50
	Conclusion		100
Rules (Teaching policy and behavior)	<p>Task</p> <p>Once a semester will be given by a teacher on topics that will be used mostly in practice. Students should prepare the assignment individually and present it in the classroom. Depending on the content, tasks will be required in a graphic form.</p> <p>Practical assignments must be submitted by the student. The purpose of this assignment is for future designers to master the skills of presentation, short-term research, and mock-up of design forms.</p> <p>The assignment must be submitted in October before midterm exam. No additional time is allowed to submit after the last week of classes. The students' practical assignment is scheduled on the day of the exam, and the evaluation is conducted by the commission appointed by the department.</p> <p>Note: A practical work should be prepared on a tablet.</p> <p>Exception: If the student informed the dean of the faculty in advance that he or she will not be able to participate in the delivery due to valid reasons (related family situation and health), or if he or she has submitted any related document (application or reference) only in this case can the</p>		

	<p>student can be late.</p> <p>Activity 5 points given for activity will be given for student's participation in discussions.</p> <p>Attendance The maximum score for class attendance is 5 points. The number of points is based on: if the student attends all classes in the subject during the semester, is given 5 points. If the total number of lessons missed during the semester for the subject exceeds the prescribed limit of 25% (illness, family situation, etc.), the student is not admitted to the exam session and a certain decision is made about him.</p> <p>Exams Midterm (30 point) and final (40 point) will be evaluated in the exam. The midterm exam will be held in September and October, and the final exam will be held in November and December.</p> <p>The procedure for completing the subject The student's knowledge is evaluated with a maximum of 100 points. An overall success rate for completing the course is estimated 60% and above. A student with a deficit can take this subject again in the next semester or the following year.</p> <p>Rules of Conduct for a Student The student is not allowed to violate university internal disciplinary rules and use a mobile phone.</p>
--	---

Chart

Week	History	Topics of the subject	Lessons/Tasks
1.	06.09.2023	Composition in design, design graphics and the objectives and issues of learning. <ul style="list-style-type: none"> Drawing sketches using simple geometric figures on the A4 sheet based on the topic 	Lecture topics (presentation 1)
2.	13.09.2023	Expressions of the composition. Types of composition in design. Frontal and volume compositions. <ul style="list-style-type: none"> Designing a front composition based on simple features; Drawing sketches using simple characters; 	1. Lecture topics (presentation 2)
3.	20.09.2023	Symmetry, dissimmetry, and asymmetry. <ul style="list-style-type: none"> Acceptance of front composition based on simple features; Design of a symmetrical composition based on simple characters; Design of a dissymmetric composition based on simple features; Design of an asymmetric composition based on simple features; 	1. Lecture topics (Presentation 3) 2. Lecture topics (Presentation 4)
4.	27.09.2023	Contrast, nuance principles of composition. <ul style="list-style-type: none"> Design of a nuanced composition based on a character or abstract form; 	

		<ul style="list-style-type: none"> Drawing sketches of volume composition based on simple figures; 	
5.	04.10.2023	<p><u>Midterm</u></p> <p>The principles of identity and similarity in composition.</p> <ul style="list-style-type: none"> Design of a contrasting composition of color and factor; Continuation of the sketches of the volume composition based on simple features; 	1. Lecture topics (presentation 2. Lecture topics (presentation 6)
6.	11.10.2023	<p>Dynamics of form in composition</p> <ul style="list-style-type: none"> Design a dynamic composition based on simple features; Establishment of volume composition based on simple features; 	
7.	18.10.2023	<p>Static of the form in the composition.</p> <ul style="list-style-type: none"> Design of a static composition based on simple features; Create of volume composition model based on simple features; 	Lecture topics (Presentation 7)
8.	25.10.2023	<p>Rhythm and meter in the composition.</p> <ul style="list-style-type: none"> Design of rhythmic and metric composition based on simple features; Acceptance and composition of front and volume compositions based on simple features. 	Lecture topics (Presentation 8 and 9)
9.	01.11.2023	Design of a depth composition based on simple features;	
10.	08.11.2023	<p>As the basis for composition artistic formation.</p> <ul style="list-style-type: none"> Continuation of the design of a depth composition based on simple features; 	Lecture topics (presentation10)
11.	15.11.2023	<p>Types of compositions in design.</p> <ul style="list-style-type: none"> Confirmation of a sketch of a depth composition based on simple features; 	Lecture topics (Presentation 11)
12.	22.11.2023	<p>Types of deep spatial compositions.</p> <ul style="list-style-type: none"> Establishment of a deep-space composition based on simple features; 	Lecture topics (Presentation 12)
13.	29.11.2023	<p>Color and light in the composition.</p> <ul style="list-style-type: none"> Design of compositions on tablet 	Lecture topics (Presentation 13)
14.	06.12.2023	<p>Ratios and correlation in the composition.</p> <p>The concept of composition balance</p> <ul style="list-style-type: none"> Design of works 	Lecture topics (Presentation 14)
15.	13.12.2023	<p>The concept of compositional balancec.</p> <ul style="list-style-type: none"> Checking works. Completion and acceptance of the work. 	Lecture topics (presentation15)

Təsdiq edir: Dos. Abbasova Ş.A.

Memarlıq və dizayn departamentinin rəhbəri