

	<b>Subject (code, title, credits)</b>	MGT 828 International Management	
	<b>Department</b>	Economics and Management	
	<b>Program (undergraduate, graduate)</b>	Graduate	
	<b>Term</b>	Autumn 2018	
	<b>Instructor</b>	Elnur H. Huseynov	
	<b>E-mail:</b>	<a href="mailto:elnurhuseynov@gmail.com">elnurhuseynov@gmail.com</a> – <a href="mailto:ehuseynov2011@ada.edu.az">ehuseynov2011@ada.edu.az</a>	
	<b>Phone:</b>	050 270 66 89	
	<b>Classroom/hours</b>	Bashir Safaroglu 122, Saturday, 17:00-19:30	
	<b>Office hours</b>	Upon contact	
<b>Prerequisites</b>	Consent of Instructor		
<b>Language</b>	English		
<b>Compulsory/ Elective</b>	Compulsory		
<b>Required textbooks and course materials</b>	Core book: <b>International Management, Culture, Strategy, Behaviour Luthans and Doh, Eight edition, 2011</b>  Optional reading: <b>International management: culture and beyond / Richard Mead and Tim G. Andrews.</b> S. Tamer Cavusgil Gary Knight John R. Riesenberger Download here <a href="http://samples.sainsburysebooks.co.uk/9781444306576_sample_387258.pdf">http://samples.sainsburysebooks.co.uk/9781444306576_sample_387258.pdf</a> Chapter 1, 6, 7, 14		
<b>Course outline</b>	International management is a course prepared to meet your needs in understanding the international business and management styles. This course provides students with an understanding and appreciation of International Management practices. Additional reading is beneficial to identify practical sides of working globally and being open to cultural differences and challenges.		
<b>Course objectives</b>	We have two distinct learning goals in this course: 1) The first is to learn how to study and understand the fundamental approaches to international management and how to critically apply them to the cases at hand. 2) Our second goal is to achieve high levels of critical thinking and effective communication through class participation and written papers/quizzes.  This course gives an overview of the field of International Management.		
<b>Learning outcomes</b>	After completion of this course the students should be able to: <ul style="list-style-type: none"><li>• Explain the essentials of international management.</li><li>• Understand the forces of globalization</li><li>• Develop cross-cultural communication, negotiation and team building skills.</li><li>• An enhanced understanding of what determines the success and failure of companies around the globe</li><li>• A disposition to consider ethical and social responsibility issues in the development and implementation of an international management strategy</li></ul>		
<b>Teaching methods</b>	<b>Lecture</b>		Available
	<b>Group discussion</b>		Available
	<b>Experiential exercise</b>		
	<b>Case analysis</b>		Available
	<b>Simulation</b>		Available
	<b>Course paper</b>		
	<b>Others</b>		Available
<b>Evaluation</b>	<b>Methods</b>	<b>Date/deadlines</b>	<b>Percentage (%)</b>
	<b>Midterm Exam</b>		25
	<b>Case study (in class discussion)</b>		
	<b>Class Participation/Attendance</b>		10

	<b>Assignment and/or quiz</b>	08.10.2018	10
	<b>Presentation (Group work)</b>	05.11.2018 12.11.2018 19.11.2018 26.11.2018 03.12.2018	15
	<b>Final Exam</b>		40
	<b>Total</b>		100
<b>Policy</b>	<p>Class participation shall mean active participation i.e. asking and answering the question, contribute with insights and feedback, demonstrate willingness and dedication to be part of an overall class discussion.</p> <p>Class attendance shall mean physical presence in the classroom.</p> <p>Group presentation shall mean presentation delivered by a group of students in a team work spirit by analyzing the chapters assigned in an interactive academic way.</p> <p><b>Make-up Exams</b></p> <p>As the Quiz measures the students' current preparation for the class, Make-Ups are not permitted. If you miss the final with a valid excuse, you must make it up the following term. If you do not have a valid excuse for missing an exam, it will count as a zero. In order to be excused from the exam, the student must contact the instructor before the exam. If you cannot reach the instructor, leave a message with the department secretaries. Excuses will not be granted for social activities such as non-business trips, cruises, and trips to sporting events (unless you are participating).</p> <p><b>Withdrawal (pass/fail)</b></p> <p>This course strictly follows grading policy of the School of Economics and Management. Thus, a student is normally expected to achieve a mark of at least 65% to pass. In case of failure, he/she will be required to repeat the course the following term or year.</p> <p><b>Cheating/plagiarism</b></p> <p>Cheating or other plagiarism during the Quizzes, Mid-term and Final Examinations will lead to paper cancellation. In this case, the student will automatically get zero (0), without any considerations.</p> <p><b>Professional behavior guidelines</b></p> <p>The students shall behave in the way to create favorable academic and professional environment during the class hours. Unauthorized discussions and unethical behavior are strictly prohibited and will be charged.</p>		
<b>Tentative Schedule</b>			
<b>Week</b>	<b>Date/Day</b>	<b>Topics</b>	<b>Textbook/Assignments</b>
1	17.09.2018	Globalization and Worldwide Developments	Chapter 1
2	24.09.2018	The Political, Legal, and Technological Environment	Chapter 2
3	01.10.2018	Ethics and Social Responsibility // (Anti Bribery Video) Practice	Chapter 3
4	08.10.2018	Managing across the cultures (quiz)	Chapter 5
5	15.10.2018	Cross Cultural Communication and Negotiation	Chapter 7
6	22.10.2018	Strategy formulation and implementation + Review class	Chapter 8 Review: All chapters
7	29.10.2018	Mid-Term Exam	
8	05.11.2018	Entry Strategies and Organizational Structures (group pps)	Chapter 9
9	12.11.2018	Managing Political Risk, Government Relations, and Alliances	Chapter 10

		<b>(group pps)</b>	
10	19.11.2018	Case study / In class analysis + Chapter 7 from Optional Reading	Ch7 Optional Reading
11	26.11.2018	Management Decision and Control <b>(group pps)</b>	Chapter 11
12	03.12.2018	Motivation across cultures <b>(group pps)</b>	Chapter 12
13	10.12.2018	Leadership	Chapter 13 Review all chapters
14	17.12.2018	Human Resources + Review class (final exam prep)	Chapter 14
15	24.12.2018	Holiday	
		<b>Final Exam</b>	

This syllabus is a guide for the course and any modifications to it will be announced in advance.