



# SCHOOL OF ECONOMICS AND MANAGEMENT



### Undergraduate Programs

- Finance
- Accounting and Audit
- Management
- Business Administration
- Marketing
- Economics

### Graduate Programs

- Finance
- Accounting and Audit
- Management
- Marketing
- International Economics
- Project Management  
(new, since Fall 2013)

### PhD Programs

- World Economics
- Economics
- Management
- Enterprise Management
- Public Finance

The School of Economics and Management is a leading business school in Azerbaijan, and it has earned an international reputation for its commitment to quality and innovation in the design and delivery of undergraduate, graduate and PhD programs.

### Mission

The mission of the School is, by means of education and research, to contribute to the development and transfer of knowledge in all major fields of economics and business administration.

### Vision

The vision of the School is to become a leader in the whole Caucasus region by consistently aiming to attain the highest level of quality in all of its activities.

### Why this school?

- Faculty members with backgrounds at leading European and US universities provide a high standard of education based on cutting-edge Western curricula
- Strong academic and professional networks offer tremendous opportunities for intellectual exchange and experience within Azerbaijan and overseas
- Long traditions of providing a well-rounded business education that best prepares graduates for successful careers in the field





# Key Benefits

- Personal advising for each student
- Excellent staff-student interaction
- A vibrant intellectual atmosphere
- Dynamic networking opportunities
- Strong links with businesses and internships
- Highest rate of employment by local and international organizations

Over 90% of 4<sup>th</sup> year students are already part-time employed



## Majors

The School offers the following degree programs:

### BBA

- Finance
- Accounting and Audit
- Management
- Business Administration
- Marketing
- Economics

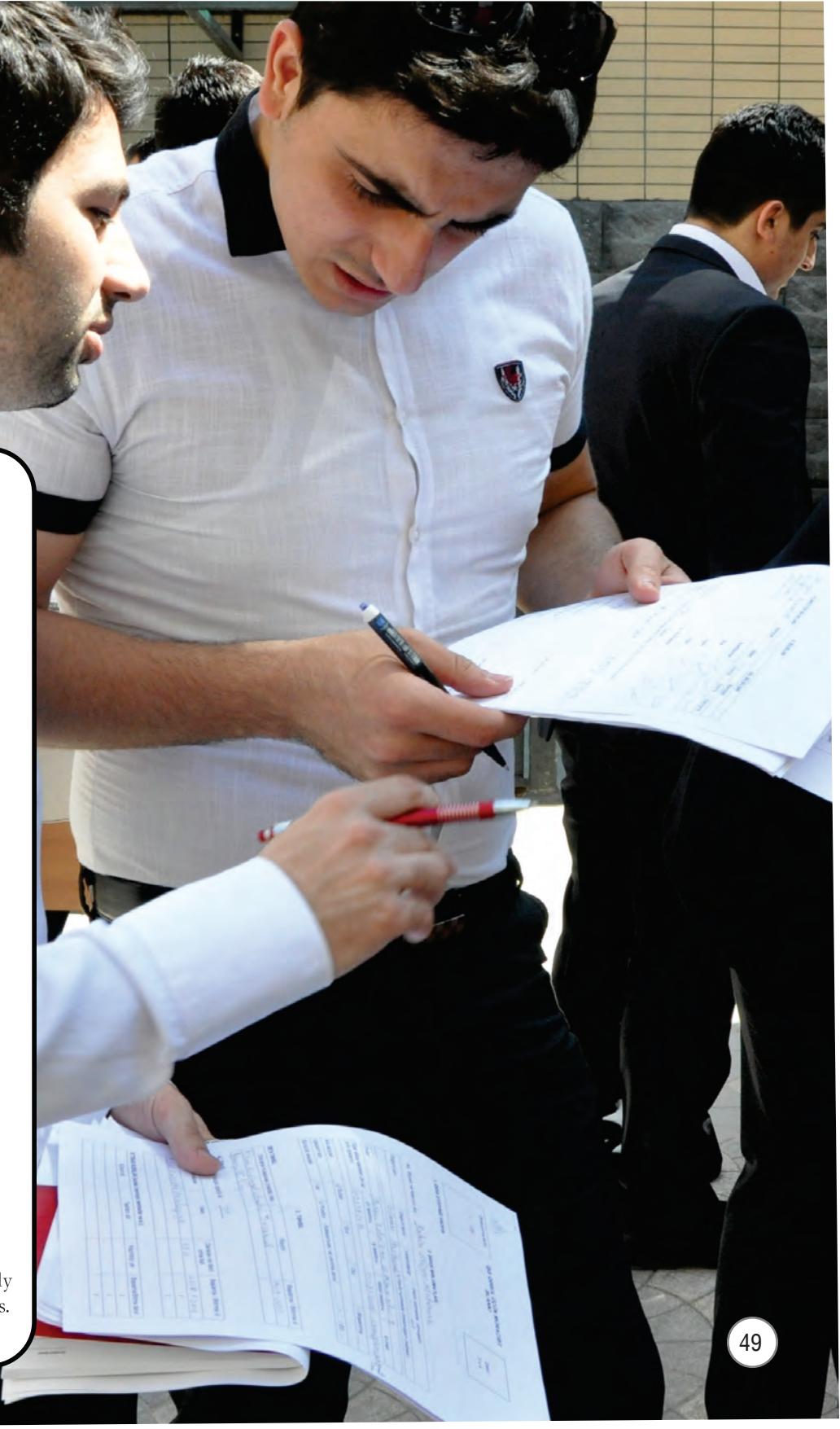
### MBA

- Finance
- Accounting and Audit
- Management
- Marketing
- International Economics
- Project Management  
(new, since Fall 2013)

### PhD

- Economics
- World Economics
- Management
- Enterprise Management
- Public Finance

**Note:** Khazar University constantly continues to develop new degree programs.



## **Undergraduate Programs**

The requirements for all the undergraduate programs include:

- **University Requirements**
- **General Education Requirements**
- **Major and Major-Related Requirements**
- **Business Core Courses**

Introduction to Business

Principles of Microeconomics

Principles of Accounting

Financial Accounting

Computer Applications in Business

Mathematics for Economics and Business

Business Statistics

Principles of Marketing

Business Law

Fundamentals of Financial Management

Management and Organization

World Economy

International Business

Organizational Behavior

Production and Operation Management

Capstone: Strategic Management and Business Policy



# BBA in Finance

**Area of Studies: Economics and Management**

**Length of Studies: 256 ECTS credits**

**Qualification: Bachelor of Business Administration in Finance**

## Overview

The program gives students robust knowledge of financial principles and prepares them for the turbulent world of finance. It also provides strong awareness of the issues and methods related to financial operations in various types of institutions and organizations.

## Career Prospects:

Graduates who majored in finance are highly sought out in local and international labor markets. They find positions as financial analysts, financial managers, credit analysts and investment managers in banks, stock markets, corporations, the investment and securities business and other financial institutions.



## CURRICULUM:

- **Business Core Courses**

Introduction to Business

Principles of Microeconomics

Principles of Accounting

Financial Accounting

Computer Applications in Business

Mathematics for Economics and Business

Business Statistics

Principles of Marketing

Business Law

Fundamentals of Financial Management

Management and Organization

World Economy

International Business

Organizational Behavior

Production and Operation Management

Capstone: Strategic Management and Business Policy

- **Major Requirements**

Financial Management

Investment Management

Financial Markets

Financial Risk Management

- **Major Elective Courses**

# BBA in Accounting and Audit

**Area of Studies:** Economics and Management

**Length of Studies:** 256 ECTS credits

**Qualification:** Bachelor of Business Administration in Accounting and Audit

## Overview

The program is designed to provide the knowledge and skills required to become a specialist in accounting and audit. It encompasses such areas as financial and operational auditing, financial reporting, corporate tax planning, cost analysis and control.

## Career Prospects:

Advanced knowledge of accounting and the relevant skills that students develop during their studies are useful in a range of places, such as public and private sector accounting departments, accountancy firms, investment banks, insurance companies, etc.



## CURRICULUM:

- **Business Core Courses**

Introduction to Business  
Principles of Microeconomics

Principles of Accounting  
Financial Accounting

Computer Applications in Business  
Mathematics for Economics and Business

Business Statistics  
Principles of Marketing

Business Law  
Fundamentals of Financial Management

Management and Organization

World Economy  
International Business

Organizational Behavior  
Production and Operation Management

Capstone: Strategic Management and Business Policy

- **Major Requirements**

Financial Reporting  
Managerial Accounting

Auditing  
Taxation

- **Major Elective Courses**

# BBA in Management

**Area of Studies: Economics and Management**

**Length of Studies: 256 ECTS credits**

**Qualification: Bachelor of Business Administration in Management**

## Overview

The program helps to develop a solid foundation in the theory and practice of management, including key areas such as strategic and operation management, organizational behavior, human resources, international business and marketing. It develops the ability to analyze and resolve managerial and organizational issues that companies face in their daily activities.

## Career Prospects:

The graduates of the program go on to work for a wide range of leading employers, both in Azerbaijan and internationally. A degree provides a route into many areas, including accounting, banking, consultancy, finance, human resources, marketing and of course, general management.



## CURRICULUM:

- **Business Core Courses**

Introduction to Business

Principles of Microeconomics

Principles of Accounting

Financial Accounting

Computer Applications in Business

Mathematics for Economics and Business

Business Statistics

Principles of Marketing

Business Law

Fundamentals of Financial Management

Management and Organization

World Economy

International Business

Organizational Behavior

Production and Operation Management

Capstone: Strategic Management and Business Policy

- **Major Requirements**

Managerial Communication

Human Resources Management

Entrepreneurship and Innovation

Management

Leadership Principles and Applications

- **Major Elective Courses**

# Bachelor of Business Administration

**Area of Studies: Business and Management**

**Length of Studies: 256 ECTS credits**

**Qualification: Bachelor of Business Administration**

## Overview

The program is designed to provide a strong foundation in business fundamentals to make graduates competitive in their future career. During their studies students acquire all necessary knowledge that helps them to develop the problem-solving, analytical and managerial skills which are essential in all types of professional activities.

## Career Prospects:

Graduates of this program often find employment in fields varying from business and financial institutions to non-profit organizations and government bodies. They are well-qualified to fill managerial positions in the local and international companies, consulting agencies and other institutions.



## CURRICULUM:

- **Business Core Courses**

Introduction to Business

Principles of Microeconomics

Principles of Accounting

Financial Accounting

Computer Applications in Business

Mathematics for Economics and Business

Business Statistics

Principles of Marketing

Business Law

Fundamentals of Financial Management

Management and Organization

World Economy

International Business

Organizational Behavior

Production and Operation Management

Capstone: Strategic Management and Business Policy

- **Major Requirements**

Business and Professional Communication

Human Resources Management

Business Modeling and Resource Allocation

Business Ethics and Social Responsibility

- **Major Elective Courses**

# BBA in Marketing

**Area of Studies: Economics and Management**

**Length of Studies: 256 ECTS credits**

**Qualification: Bachelor of Business Administration in Marketing**

## Overview

The program is designed to give deep knowledge of markets' and consumers' relationships, product development, pricing, advertising, promotion and distribution. It provides students with marketing prowess, communication skills, and understanding of marketing processes and situations while teaching them to perform efficiently in the rapidly changing global environment.

## Career Prospects:

Graduates of this program find a number of different career options in the business field, from marketing executives to brand managers within a variety of local and international organizations. They pursue a broad spectrum of marketing positions in private and public corporations, marketing agencies and other business organizations.



## CURRICULUM:

- **Business Core Courses**

Introduction to Business

Principles of Microeconomics

Principles of Accounting

Financial Accounting

Computer Applications in Business

Mathematics for Economics and Business

Business Statistics

Principles of Marketing

Business Law

Fundamentals of Financial Management

Management and Organization

World Economy

International Business

Organizational Behavior

Production and Operation Management

Capstone: Strategic Management and Business Policy

- **Major Requirements**

International Marketing

Consumer Behavior

Marketing Research

- **Major Elective Courses**

# BS in Economics

**Area of Studies:** Economics and Management

**Length of Studies:** 256 ECTS credits

**Qualification:** Bachelor of Science in Economics

## Overview

The program prepares highly qualified specialists for successful careers as economists in private and public sectors. The degree provides sound knowledge in economic theory, institutions, and quantitative economic analysis, and it develops the ability to analyze the problems of business and society.

## Career Prospects:

Graduates of the program are employed in various sectors, both public and private, including various government departments, banks, insurance and accounting firms, consulting agencies, and a number of international and local organizations.



## CURRICULUM:

- **Core Courses**

Introduction to Economics

Principles of Accounting

Computer Applications for Economics and Business

Statistical Methods for Economics and Business

Mathematics for Economics and Business

Fundamentals of Financial Management

Management and Organization

Money, Banking and Financial Institutions

Economics of Innovation and Entrepreneurship

International Business

Intermediate Microeconomics

Intermediate Macroeconomics

Public Finance

Econometrics

Managerial Economics

Regional Economics

- **Major Requirements**

Government Spending, Taxes and Public Policy

Environmental Economics and Policy

Development Economics

International Economics



## MBA Programs

The MBA programs develop management abilities and provide advanced knowledge and skills in various areas of business activities depending on concentrations. Professionals with an MBA degree demonstrate significant competitive advantages in all types of organizations. The qualifications gained by the graduates are crucial to become a leader in the business community.

At the highest level of business qualifications, Khazar University offers the following MBA program concentrations:

- MBA in Finance
- MBA in Accounting
- MBA in Management
- MBA in International Economics
- MBA in Marketing
- MBA in Project Management

**All graduate programs include:**

### **Core Courses (60 ECTS)**

- Financial Accounting
- Strategic Business Communication
- Applied Business Statistics
- Financial Management
- Managerial Economics
- Organizational Behavior
- Management and Cost Accounting
- Marketing Management
- Operations Management and Logistics
- Strategic Management

### **Concentration Courses (30 ECTS)**

# MBA in Finance

**Area of Studies: Finance**

**Length of Studies: 90 ECTS credits**

**Qualification: Master of Business Administration in Finance**

## Overview

The program is designed to provide in-depth study of quantitative techniques with practical business problem-solving skills. Graduates of the program have comprehensive knowledge of the fundamental principles of finance, statistics, financial management, banking and economic theory.

## Career Prospects:

Graduates easily find employment in national and international financial organizations and banks, government financial and tax departments, etc. Alumni find positions at well-known companies and organizations, such as: National Bank of the Republic of Azerbaijan, Baker & McKenzie, Deloitte, Moore Stephens, etc.



## CURRICULUM:

- **Business core**

Financial Accounting

Strategic Business Communication

Applied Business Statistics

Financial Management

Managerial Economics

Organizational Behavior

Management and Cost Accounting

Marketing Management

Operations Management and Logistics

Strategic Management

- **Concentration Courses** (Five of the following concentration courses are required):

International Finance

Financial Markets and Institutions

Investment Management

Taxation

Financial Risk Management

Financial Reporting and Analysis

Advanced Corporate Finance

# MBA in Accounting and Audit

**Area of Studies:** Business and Management

**Length of Studies:** 90 ECTS credits

**Qualification:** Master of Business  
Administration in Accounting and Audit

## Overview

The program is designed to prepare highly competent specialists with advanced analytical and technical skills to find senior positions in various industries. The comprehensive curriculum combines the theory and application of budgeting and taxation with conceptual understanding of auditing principles to prepare graduates to excel in a global business environment.

## Career Prospects:

Graduates are frequently employed in well-known local and international auditing and accounting companies and pursue rewarding careers in public, private and government sectors.



## CURRICULUM:

- **Business core**

Financial Accounting

Strategic Business Communication

Applied Business Statistics

Financial Management

Managerial Economics

Organizational Behavior

Management and Cost Accounting

Marketing Management

Operations Management and Logistics

Strategic Management

- **Concentration Courses** (Five of the following concentration courses are required):

Auditing

Taxation

Accounting Information Systems

International Accounting Practices

Advanced Accounting Topics

Financial Reporting and Analysis

Accounting in Manufacturing/Service Industry

# MBA in Management

**Area of Studies:** Business and Management

**Length of Studies:** 90 ECTS credits

**Qualification:** Master of Business Administration  
in Management

## Overview

The program is designed to provide an analytical understanding of key aspects of business management essential for future executives to assume responsible managerial positions in business. It equips graduates with solid communication, conceptual and functional business skills to perform effectively in the local and global business environment.

## Career Prospects:

The program opens the door to a successful career in a wide range of business fields. Graduates of the program successfully occupy managerial and leadership positions across various sectors including HR and strategic management, accounting and marketing.



## CURRICULUM:

- **Business core**

Financial Accounting

Strategic Business Communication

Applied Business Statistics

Financial Management

Managerial Economics

Organizational Behavior

Management and Cost Accounting

Marketing Management

Operations Management and Logistics

Strategic Management

- **Concentration Courses** (Five of the following concentration courses are required):

Human Resource

Management Leadership, Power and Politics

Organizational Development and Change

International Management

International Business

Bank Management

Consumer Behavior

Marketing Research

# MBA in Marketing

**Area of Studies:** Business and Management

**Length of Studies:** 90 ECTS credits

**Qualification:** Master of Business Administration in Marketing

## Overview

The program allows students to increase their knowledge and develop deep expertise in the field of marketing. It also enhances communication, leadership, and decision-making skills and abilities necessary to be successful in building profitable customer relationships, conduct market research and produce and implement outstanding market strategies.

## Career Prospects:

Graduates of the program are well prepared to hold organizational or entrepreneurial leadership positions in the areas of branding advertising, public relations, promotions and business management. Possible job titles include but are not limited to: marketing head, sales manager, market analyst and brand manager.



## CURRICULUM:

- **Business core**

Financial Accounting

Strategic Business Communication

Applied Business Statistics

Financial Management

Managerial Economics

Organizational Behavior

Management and Cost Accounting

Marketing Management

Operations Management and Logistics

Strategic Management

- **Concentration Courses** (Five of the following concentration courses are required):

International Marketing

Consumer Behavior

Marketing Research

Service Marketing

Marketing Analysis and Strategies

Advertising Strategy

Marketing Policy

# MBA in International Economics

**Area of Studies:** Economics

**Length of studies:** 90 ECTS credits

**Qualification:** Master of Science in International Economics

## Overview

The program is designed to provide a better understanding of the cross-national economic forces through a powerful synergy of subjects in international economics, finance, and international business. It is designed for those who aim to start global careers in multinational corporations, international banking, and other financial organizations.

## Career Prospects:

Alumni of the program demonstrate significant competitive advantages in all types of international and local organizations. Well-designed and -delivered programs allow graduates to embark on careers in multinational corporations, international banking, or finance organizations.



## CURRICULUM:

- **Business core**

Financial Accounting

Strategic Business Communication

Applied Business Statistics

Financial Management

Managerial Economics

Organizational Behavior

Management and Cost Accounting

Marketing Management

Operations Management and Logistics

Strategic Management

- **Concentration Courses** (Five of the following concentration courses are required):

Energy Economics

International Marketing

International Management

Regional Economics

International Finance

Taxation and Tax Policy

Macroeconomic Analysis and Forecasting

International Trade



# PhD Degree Programs

- World Economics
- Economics
- Management
- Enterprise Management
- Public Finance

The PhD programs are designed for master's program graduates interested in pursuing advanced study and conducting original research in the study fields. These programs equip graduates with advanced theoretical and practical research, analytical and problem-solving skills that make them competitive for leading positions in the academic and business communities.



In any company, regardless of its role and status, it is essential to have well-educated and motivated economists, managers, accountants and so on... The field that I study now gives me a feeling of self-confidence and the opportunity to become a part of global business society. The place where you want to study is very essential and Khazar University has become my second family because of its friendly environment and a lot of chances that the university offers me.

Ilkin Bilalli  
Azerbaijan  
BBA in Management