

Identification	Subject (code, title, credits)	MGT 305 Management - 3KU credits (6ECTS)
	Department	Economics and Management
	Program	Undergraduate
	Term	Fall, 2026
	Instructor	Momeena Mehdi
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	Classroom/hours	By appointment only
Prerequisites	ECON 101 Introduction to Tourism	
Language	English	
Compulsory/Elective	Compulsory	
Required textbooks and course materials	Core textbooks: <i>Management</i>, 16th Edition, authored by Stephen P. Robbins, Mary A. Coulter, and Lori Long, published by Pearson (2024). Supplementary readings: <i>Co-Intelligence: Living and Working with AI</i>. Mollick, E. (2024). <i>Atomic Habits: An easy & proven way to build good habits & break bad ones</i>. Clear, J. (2018). (chapter 13) - Chapter-relevant case studies to be shared (preceding the lesson)	
Course outline	Management course provides a basic framework for understanding the role and functions of a manager. It explains the principles, concepts, and techniques that are used in carrying out the functions of management. Specific topics include management functions such as planning, organizing, leading, controlling, and other organization-related issues. The course aims to augment students' knowledge of management and their ability to manage tasks effectively.	
Course objectives	The General Objective is to provide students with the core concepts, methods, techniques, and principles of Management. Meanwhile, the greater and more specific cause is to develop personal capacities needed to become a manager, acquire managerial thinking, and gain an overview of the business management operations. Moreover, work towards achieving 6 ECTS mandatory for completion of the bachelor's in business administration/ economics degree.	

Learning outcomes	By the end of this course, students will learn to: • Understand key management concepts, functions, and processes • Explain planning, organizational structure, and control. • Explain the role and value of managers in organizations. • Apply leadership and motivation principles in practice. • Recognize the importance of delegation, decision-making, and teamwork. • Appreciate modern management concepts, including learning and boundary-less organizations. • Assess the importance of living and working with AI to create a dynamic environment.		
Teaching methods	Lecture		✓
	Practices		✓
	Group discussion		✓
	Case analysis		✓
Evaluation	Methods	Date/deadlines	Percentage (%)
	Midterm Exam	TBA	30
	Attendance		5
	Activities		5
	Quizzes	TBA	10
	Projects	TBA	10
	Final Exam	TBA	40
	Total		100
Policy	• Attendance: students absent for 75% of classes shall not be permitted to take the final exam. A maximum of 15-20 minutes late entrance is tolerated, otherwise marked as absent for the lecture. • Activity means demonstrating willingness and presence, contributing insights and feedback during the general discussions, and taking part in Q&A sessions; this counts as in-class participation, homework, etc. • Cases will be provided before/ during the concerned lesson and will focus on the practical applications of syllabus material. • Cheating during the Quiz, midterm, and Final Examination will lead to cancellation. In this case, the student will automatically get zero (0), without any considerations • Projects cover topics from the book chapters, management trends, and real-time problems. • Presentations will be made in group format and will be graded based on the work they did, but also on how and if they were successful in working as a team. Grade is individual, but work is collective! • Plagiarism results in cancellation of the assignment/ homework or task, i.e., copying/ pasting from the internet without proper sourcing and citing of references from where material was taken. Even renaming your friend's work, changing the structure of content, and formatting is the same thing. Automatically counts as zero(0).		

• AI usage policy: Students are accountable for their individual work and for properly reporting where and when generative AI is used. ✓ <i>Under the KU Rules for the use of Generative Artificial Intelligence, Gen AI is Partially Permitted during the course. Maximum individual usage percentage allowed: 20-25%</i> ✓ <u>Example:</u> “GenAI tools may only be used in the following circumstances: (1) developing the project structure, (2) checking the correctness of formulas, syntax, or scientific information, (3) grammatical editing of text, etc. The content of the written report, analysis of data, and interpretation of results must be prepared entirely and independently by the student. The use of GenAI in preparing presentations is not permitted.” ✓ Referencing of the AI is a must. OpenAI. (2026). ChatGPT (Aug 2026 version) [Large language model]. https://chat.openai.com/			
Tentative Schedule			
Week	Date/Day Tentative	Topics	Textbook
1		Managers & Management History	Ch.1
2		The Evolution of Management	Ch.2
3		Management Decision Making	Ch.3
4		<i>Co-intelligence at work*</i> Organizational Culture & Environment	Ch.3*, 4
5		Workplace Diversity, CSR and Ethics	Ch. 5, 7
6		Foundations of Planning	Ch.8
7		Managing Strategy, Organizational Structure and Design	Ch. 9, 10
8		Midterm Exam	
9		Managing Human Resources	Ch. 11
10		Managing Individual Behavior	Ch. 13
11		<i>AI as Coworker*</i> Managing Change and Innovation	Ch.6* , 12
12		Motivating and Rewarding Employees	Ch. 14
13		Managing Groups and Work Teams	Ch. 15
14		Leadership and Communication	Ch. 16,17
15		Management Control	Ch. 18

16		<i>Project Presentations</i>	TBD / Review
		Final Exam	

***Ch** Refers to chapters from Book 2

***Note:** The chapter content/ topics / tentative date may be revised if needed*