

Identification	Subject	MGT 303 Fundamentals of Management- 3KU (6 ECTS)	
	Department	Economics and Management	
	Program	Undergraduate	
	Term	Fall 2026	
	Instructor	Gunay Imanova	
	Email		
	Classroom/hours	11:50-15:10 15:20-16:50	
Prerequisites	THM 102 Introduction to Tourism		
Language	English		
Compulsory/Elective	Compulsory		
Textbooks and course materials	<i>Core textbooks:</i> <i>1. Management, David A. DeCenzo, Mary K Coulter, and Stephen P. Robbins, 11th edition, Pearson Education, Inc., 2012 / Mary K Coulter, and Stephen P. Robbins, Fundamentals of Management - 8th edition, Pearson Education, Inc., 2013/ 11th edition, 2020.</i> <i>2. Management, Chuck Williams, Cengage, 2015.</i>		
Course outline	This course provides students with knowledge of the essential concepts, theories, principles, and practices of management. In order to accomplish objectives effectively and efficiently, it looks at how managers plan, organize, lead, and control resources of an organization. The course additionally examines contemporary management issues such organizational culture, motivation, leadership, teamwork, communication, decision-making process, ethics, and globalization.		
Course objectives	The goal of this course is to give students a thorough understanding of the fundamental concepts, principles, theories, and practices of management. The objective of the course is to help students learn about the fundamental managerial functions, such as planning, organizing, leading, and controlling, while also improving their capacity to analyze organizational environment and make good management decisions accordingly. Furthermore, the course seeks to enable students to implement managerial principles to real-world organizational cases and realize the significance of socially conscious, ethical, and sustainable managerial strategies in accomplishing business efficacy and long-term success.		
Learning outcomes	After completing this course, students will be able to: • Explain the core concepts, principles, and theories of management. • Describe the tasks, responsibilities, and skills necessary for effective managers. • Use the four key management functions of planning, organizing, leading, and controlling to address organizational issues. • Analyze organizational issues and propose effective managerial solutions. • Evaluate various motivational and leadership techniques, as well as their use in organizations. • Develop good communication and teamwork in organizational settings. • Apply decision-making techniques to management concerns. • Evaluate the impact of organizational culture, structure, and environment on organizational performance. • Discuss management concerns, such as ethics, globalization, technology, diversity, innovation, and organizational transformation. • Use managerial concepts to examine real-world businesses cases.		
Teaching methods	Case studies/ Exercises/Assignments		X
	Group discussion		X
	Lecture		X
Evaluation Criteria	Methods	Date/deadlines	Percentage (%)
	Midterm Exam	TBA	30
	Assignment		5
	Activity		5
	Participation		5
	Group project		15
	Final Exam	TBA	40
Policy	Attendance and participation: The attendance and participation will account for 10 % of the total course grade, which depends on students’ good class attendance and active participation in class discussions.		

Preparation for class: The structure of this course makes your individual study and preparation outside the class extremely important. The lecture material will focus on the major points introduced in the text. Reading the assigned chapters and having some familiarity with them before class will greatly assist your understanding of the lecture. After the lecture, you should study your notes and work relevant problems from the end of the chapter and sample exam questions. Withdrawal (pass/fail): This course strictly follows grading policy of the School of Economics and Management. Thus, a student is normally expected to achieve a mark of at least 60% to pass. In case of failure, he/she will be referred or required to repeat the course the following term or year. For referral, the student will be required to take examination scheduled by instructor. Quizzes: There will be two quizzes and these quizzes will constitute 10 percent of the total grade. Students are required to turn in answers to assignments at the beginning of the classes at which they are due. Late assignments will not be accepted. All quizzes will be consisting of both open-ended. Project / Field research: There will be a group project. Students will be given a situation; a leader will be chosen. They will analyze the situation according to the knowledge they have gained during the field research in the selected tourist location. The project will be assessed not only on the basis of the work they have done, but also on how well they worked as a team. The projects will be divided into weeks according to the number of students and will be presented at each seminar course. Cheating/plagiarism: Cheating or other plagiarism during the Quizzes, Mid-term and Final Examination will lead to paper cancellation. In this case, the student will automatically get zero (0), without any considerations. Professional behavior guidelines: The students shall behave in the way to create favorable academic and professional environment during the class hours. Unauthorized discussions and unethical behavior are strictly prohibited. Use of AI – Artificial intelligence (AI) is authorized for limited applications. AI can help students arrange their study schedules, as well as do research and analysis.			
Tentative Schedule			
Week	Date/Day	Topics	Textbook/Assignments
1		Introduction to Management	Chapter 1 Case study & discussion
2		The Management Environment	Chapter 2 Case study & discussion
3		Integrative Managerial Issues: Managing ethics, social responsibility, technology & innovation	Chapter 3 Case study & discussion
4		Foundations of Decision Making	Chapter 4 Case study & discussion
5		Foundations of Planning	Chapter 5 (1 st part) Case study & discussion
6		Importance of the Strategic Management Process	Chapter 5 (2 nd part) Case study & discussion
7		Foundations of Organizing	Chapter 6 Review for midterm
8		Mid-term Exam	
9		Designing Organizational Structures	Chapter 7 Case study & discussion
10		Staffing and Human Resource Management	Chapter 8 Case study & discussion
11		Motivating and Rewarding Employees	Chapter 9 Case study & discussion

12		Leadership and Trust	Chapter 10 Case study & discussion
13		Managing Communication and Information	Chapter 11 Case study & discussion
14		Foundations of Control	Chapter 12 Case study & discussion
15		Managing Operations	Chapter 13
		Term's project	Group Presentations
		Final Exam	