

Identification	Department	School of Economics and Management-3KU credits (6 ECTS credits)	
	Program	Undergraduate	
	Subject	THM 305 Tourism Transportation Systems – 3KU/6ECTS credits	
	Term	Fall Semester 2019	
	Instructor	Kamran A. Behbudov	
	E-mail	k.behbudov@khazar.org	
	Classroom/hours	Wed 10:10-13:20 41 Mehseti street (Nefthilar campus), Khazar University 301NB	
	Language	English	
Prerequisites	THM 101 Principles of Tourism		
Compulsory/ Elective	Compulsory		
Textbooks and course materials	<p>“Tourism Transportation & Services Marketing” Ray D.Freeman ’Markstore Publishing House “Montreal. 2016</p> <p>“Travel & Transport Services “Heather Knowles. London. 2015</p> <p>R. Seferov “Analysis and Perspectives of Transportation Tourism in Azerbaijan”. ATMU.Baku.2017</p> <p>Rocky Mountaineer. (2017). Canadian train travel, trips, rail journeys, vacations, holidays. By Berclay House</p> <p>Boris Stashevich. “Proper Tourism Transportation Systems” Warsaw.2014</p> <p>Tourism Vancouver. (2018, June). Vancouver Tourism master plan. [PDF]</p> <p>PWC. (2016). Transportation & Logistics 2016-2030, volume 5: Winning the talent race. [PDF]</p> <p>“Transportation Law” Caspian Publishing House. 2017 Baku</p>		
Grading System	Methods		Percentage (%)
	Midterm Exam	06.11.19	30
	Home Assignments	25.12.19	5
	Quizzes (3)	09.10.19 20.11.19 11.12.19	15
	Attendance		5
	Activity	Students who are actively participate classes, answer question, join discussion will get activity points.	5
	Final Exam		40
	Total		100

<p>Course objective and content</p>	<p>The main purposes of this course are to provide students with foundation knowledge of tourism transportation services and systems. To recognize the importance of transportation infrastructure in tourism destinations. Specify elements of sightseeing transportation, and explain current issues regarding rental vehicles and taxis. Understand the role of transportation in the tourism industry. Recognize milestones in the development of the air industry and explain how profitability is measured in this sector. Report on the historic importance of rail travel and challenges to rail operations today. Describe water-based transportation segments including cruise travel and passenger ferries. Identify and relate industry trends and issues including fuel costs, environmental impacts, and changing weather. Focus in these courses will be on basic principles, including among other things: transportation tourism industry knowledge and core business and tourism management skills of graduate students to plan tourism initiatives and operate hospitality businesses. Emphasis will be placed on applied problem solving using the tools learned in the class.</p>
<p>Learning Outcomes</p>	<p>After this course, students will be able to manage acquired knowledge and skills in transportation tourism and hospitality subjects alongside core business subjects such as marketing, accounting and economics. Furthermore, they will acquire skills to test transportation service operations and its marketing management. Potential course participants will be able to provide a proof of English language skills via tourism and transportation terminology along with academic eligibility. Advantages of teaching methods of this course seeks to improve students for their leadership skills, prepare them to master systematic knowledge, capabilities and management skills, enhance their professional competence, investigate complex business information, learn analytical thinking and decision-making skills, nourish student's entrepreneurial mind, teach them business ethics, presentation and time management skills. Home assignment on TTS and program quizzes will help students to understand the scope of science structure. This course prepares students to occupy top positions in organizations with different transportation tourism cultures. Case studies, presentations, time management skills, group/individual projects, and business games along with theoretical approach complement a rigorous program.</p>
<p>Class Activity and Attendance</p>	<p style="text-align: center;">- Attendance Policy</p> <p>5 % of final grade will be given for class attendance. Students should attend all classes. The proof of reason for unavoidable absence has to be provided by student. In this case, the absence will not be resulted with grade subtraction. Students should come to the classes on time. Late arrival more than 10 minutes will be resulted as absence on the attendance sheet. In case of late arrival, student has to inform Instructor in advance.</p> <p>Important Note: If the student miss 25% of the all classes during the semester, he or she will not be allowed to participate in examination.</p> <p style="text-align: center;">- Class activity in this course:</p> <p>5% of the final grade will be given for class participation. It is required from students to contribute to the class discussion and actively participate in team works. The quality of contribution will be the main factor not the quantity of contribution.</p>

Academic Dishonesty	Students are expected to conduct themselves in a professional manner. Academic dishonesty such as plagiarism and cheating will not be tolerated. Therefore, students are expected to be honest and ethical in their academic work. Cases of academic dishonesty will be immediately reported to the Director's office for disciplinary action.		
Office Hours	The instructor will be available to consult with students regarding class related questions regularly by appointment. Meetings with students outside office hours should be scheduled in advance by sending an e-mail to the instructor.		
Tentative Schedule			
Week		Topics	Textbook/Chapters
1	18.09.19	Objects of study and the basics of the course	Chapter 1 (NW)
2	25.09.19	Structure, types and significance of transport services in tourism	Chapter 2 (NW)
3	02.10.19	The development of rail transport and its role in tourism	Chapter 3 (NW)
4	09.10.19	High speed of RW transport (Quiz 1)	Chapter 4,5 (NW)
5	16.10.19	Formation of prices & tickets sale in RW system	Chapter 6 (NW)
6	23.10.19	Perspectives of development of RW systems	Chapter 7 (NW)
7	30.11.19	Automobile transportation systems	Chapter 8 (NW)
8	06.11.19	Midterm-exam	
9	13.11.19	Water transport and tourism systems (cont)	Chapter 9 (NW)
10	20.11.19	Two Population Hypothesis Tests (Quiz 2)	Chapter 10 (NW)
11	27.11.19	Cruising and Yaxt tourism	Chapter 11(NW)
12	04.12.19	Aviation transportation development in tourism	Chapter 12 (NW)
13	11.12.19	Goals of development of avia transport (Quiz 3)	Chapter 13 (NW)
14	18.12.19	Charter aviation tours	Chapter 14 (NW)
15	25.12.19	Course Review/Home assignment	Chapter 14/15 (PW)
16		Final Exam	