

Syllabus (tentative)

General information	Name of course, its code, and number of credits	ECON 960 Research Methods - 3KU credits (6 ECTS credits)	
	Department	Economics and Management	
	Program (Bachelor, Master)	MBA	
	Semester	Fall, 2019	
	Instructor	Dr. Lala Ganiyeva	
	E-mail:	lganiyeva@yahoo.com	
	Phone		
	Room	Bashir Safaroglu 122, Room 35	
Office Hours			
Prerequisites	MGT 800 Applied Business Statistics		
Language of instruction	English		
Type of course (compulsory, elective)	Compulsory		
Textbooks/Additional Literature	Saunders, M., Lewis, P. & Thornhill, A. (2009). <i>Research methods for business students</i> (5 th ed.). Harlow: Pearson Additional readings will be assigned in class.		
Course outline	A foundations course on quantitative and qualitative research methodology and design principles. The course studies research methodologies with applications to specific problems. All students submit research proposals based on their topics of interest		
Course objectives	The course aims at 1) developing student's ability to plan, conduct and report a scientific research. 2) <u>evaluating and using scientific research</u>		
Learning Outcomes	At the end of the course, the students will be able to: understand the purpose of research; design and conduct research using a variety of methods; identify and understand potential ethical problems during research process and ways to overcome them; critically evaluate the quality of other people's research findings		
Instructional Methods	Lecture	X	
	Group Discussion	X	
	Practical Assignments	X	
	Case Analysis		
	Others	X	
Assessment	Components	Date/Deadline	Percentage (%)
	Midterm examination	5.11.2019	30
	Case Study		
	Activity		5
	Attendance		5
	Assignments and Tests		
	Course Paper (Project)		
	Research proposal	17.12.2019	15
	Final Examination	To be announced	35
	Quizzes	29.10.2019 10.12.2019	10
Final Grade		100	
Policies	Attendance/Activity. Because of the once-a-week course format, students are expected to attend all sessions. Failure to attend will lead to the deduction of the points from the student grade. If you have an absence, take responsibility for making		

	<p>up assignments and for obtaining missed lecture information. Participation is important for doing well in the course. You'll be graded for your active engagement with the material and your peers. The attendance and participation will account for 10 % of the total course grade.</p> <p>Class preparation. Students are responsible for: 1) reading the assigned materials; 2) taking the initiative to ask questions that promote understanding of the academic subject; 3) communicating regularly with the instructor, especially in matters related to class assignments.</p> <p>Quizzes/Research proposal. The structure and format of the quizzes may include multiple choice and open-ended questions. All quizzes have equal weight. Makeup quizzes are permitted in extreme cases only. Quizzes will account for 10 % of the total course grade.</p> <p>Research proposal includes the following: title, background, research questions/objectives, method, timescale, resources, and references. Research proposal will constitute 15 % of the final grade.</p> <p>Cheating/plagiarism. Academic integrity is fundamental to the activities and principles of a university. Breaches of the academic integrity will lead to assignment cancellation. When in doubt about plagiarism or any other form of cheating, consult the course instructor.</p>
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Schedule (Tentative)

Week	Date (planned)	Topics	Textbook/Assignments
1.	17.09.2019	Course overview & orientation The nature of research The research process	Saunders et al., Chapter 1
2.	24.09.2019	Formulating and clarifying research topic Attributes of a good research topic Generating research ideas/turning them into projects Writing your research proposal	Saunders et al., Chapter 2
3.	1.10.2019	Reviewing the literature Literature sources Planning/conducting your literature search Obtaining, evaluating and recording literature	Saunders et al., Chapter 3
4.	8.10.2019	Reviewing the literature (contd.) Plagiarism Research philosophies and approaches Understanding your research philosophy	Saunders et al., Chapter 3 & 4
5.	15.10.2019	The research design The purpose of your research Multiple methods choices The credibility of your research findings The ethics of your research	Saunders et al., Chapter 5
6.	22.10.2019	Access and research ethics Issues associated with gaining access and strategies to gain access Research ethics Ethical issues at different stages of research	Saunders et al., Chapter 6
7.	29.10.2019	Sampling Probability and non-probability sampling. Quiz 1	Saunders et al., Chapter 7

8.	5.11.2019	Midterm examination. Secondary data Types of data/locating data/evaluating secondary data Advantages and disadvantages of secondary data	Saunders et al., Chapter 8
9.	12.11.2019	Collecting primary data Participant observation Structured observation Interviews	Saunders et al., Chapter 9&10
10.	19.11.2019	Collecting primary data (contd.) Interviews (contd.) Questionnaires	Saunders et al., Chapter 10&11
11.	26.11.2019	Analyzing quantitative data Preparing, inputting, checking, exploring and presenting data Describing data using statistics	Saunders et al., Chapter 12
12.	3.12.2019	Analyzing quantitative data(contd.) Examining relationships, differences and trends using statistics	Saunders et al., Chapter 12
13.	10.12.2019	Analyzing qualitative data Quantitative vs. qualitative data analysis Approaches to qualitative analysis Types of qualitative analysis processes Analytical aids. Quiz 2	Saunders et al., Chapter 13
14.	17.12.2019	Writing your research report Structuring/organizaing your report Developing an appropriate writing style. Research proposal submission	Saunders et al., Chapter 14
15.	24.12.2019	Writing your research report(contd.) Meeting the assessment criteria Oral presentation of the report.	Saunders et al., Chapter 14
		Final examination	