

Identification	Subject (code, title, credits)	THM 301 Ecotourism -3KU credits (6 ECTS credits)	
	Department	Economics and Management	
	Level	Undergraduate	
	Term	Fall, 2019	
	Instructor	Rovshan Karimov	
	E-mail :	rovshaneco@yahoo.com	
	Phone:		
	Classroom/hours	Mehseti Str. 41, Tuesday and Thursday 08:30-10:00, Room 302 N	
	Office hours		
Prerequisites	THM 101 Principles of Tourism		
Language	English		
Compulsory/Elective	Compulsory		
Required textbooks and course materials	<i>Core readings:</i> 1. The Encyclopedia of Ecotourism. (Edited by David B. Weaver). 2001. CABI Publishing, NY. 2. Ecotourism Development. (Edited by A.Singer). 2002. The Nature Conservancy, Virginia, US. Vol. 1.		
Course outline	The course will provide lectures on theoretical concepts and fundamental issues of ecotourism, including main categories, market development, growth, the environmental, socio-cultural and economic impacts of ecotourism on host destinations; aspects of planning, management; as well as key players in ecotourism, including accommodations, tour operators, tour guiding and institutions, and also different international and regional organizations. Special attention is given to learning of ecotourism by different venues, biomes, continents and regions of the world.		
Course objectives	The course will pursue following objectives: <ul style="list-style-type: none"> • provide comprehensive introduction to ecotourism and promote understanding of nature-based tourism challenges; • identify the socioeconomic and environmental impacts, and growing importance of ecotourism in the modern world in relationship with other types of tourism; • discuss the key questions and problems relevant to ecotourism on a global and regional scales, including in the case of Azerbaijan. 		
Learning outcomes	Upon completion of essential readings and activities, at the end of this course, students should be able to: <ul style="list-style-type: none"> • Understand the income-generating role of ecotourism to national economies and host communities; • Understand the main environmental concerns related to tourist activities, and be aware of opportunities for compliancy of these activities with sustainable development principles through ecotourism managements; • Know the geographical spread of natural resources, used in ecotourism; • Know about the main destinations of ecotourism, including the protected natural areas present in different regions and countries of the world, including Azerbaijan. 		
Teaching methods	Lecture		✓
	Group discussion		✓
	Comparison of features		✓
	Case analysis		✓
	Explanation by maps		✓
Evaluation	Methods	Date/deadlines	Percentage (%)
	Midterm Exam	05.11.2019	30
	Class attendance		5
	Active activity		5
	Assignment	29.10.2019 31.10.2019	10
	Quiz	08.10.2019 or 10.10.2019 24.12.2019 or 26.12.2019	10
	Final Exam	January (more exactly to be assigned by the Dean's Office)	40
	Total		100

Policy	<p>Attendance and Activity: The students are required to attend all classes as part of their studies and those having legitimate reasons for absence (illness, family bereavement etc) are required to inform the instructor. Generally, eight (8) unauthorized absence marks will lead to the students' expulsion from the course. If a student is late to the class for more than ten (10) minutes, I will put absence. The attendance and participation will account for 10% of the total course grade, which depends on students' good class attendance and active participation in class discussions.</p> <p>Preparation for class The structure of this course makes your individual study and preparation outside the class extremely important. The lecture material will focus on the major points introduced in the text. Reading the assigned chapters and having some familiarity with them before class will greatly assist your understanding of the lecture. After the lecture, you should study your notes and work relevant problems from the end of the chapter and sample exam questions. Throughout the semester we will also have a large number of review sessions. These review sessions will take place during the regularly scheduled class periods.</p> <p>Withdrawal (pass/fail) This course strictly follows grading policy of the School of Economics and Management. Thus, a student is normally expected to achieve a mark of at least 60% to pass. In case of failure, he/she will be referred or required to repeat the course the following term or year. For referral, the student will be required to take examination scheduled by instructor.</p> <p>Assignment/ quizzes There will be two quizzes and two assignments. Quizzes and home assignments will constitute 20 percent of the final grade. Makeup quizzes will not be given except in the case of dire emergency. Students are required to turn in answers to assignments at the beginning of the classes at which they are due. Late assignments will not be accepted.</p> <p>Cheating/plagiarism Cheating or other plagiarism during the Quizzes, Mid-term and Final Examination will lead to paper cancellation. In this case, the student will automatically get zero (0), without any considerations.</p> <p>Professional behavior guidelines The students shall behave in the way to create favorable academic and professional environment during the class hours. Unauthorized discussions and unethical behavior are strictly prohibited. Rules of Professional Conduct The students shall behave in the way to create favorable academic and professional environment during the class hours. Use of any type of devices (including mobile phones) during the class is prohibited. Unauthorized discussions and unethical behavior are strictly prohibited. Classroom behavior that seriously interferes with either (a) the instructor's ability to conduct the class or (b) the ability of other students to benefit from the course program will not be tolerated. When a student's behavior in a class is so seriously disruptive as to compel immediate action, the instructor has the authority to remove a student from the class on an interim basis, pending an informal hearing on the behavior.</p>
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Tentative Schedule

Date / Day		Topics	Readings
1	17.09.2019, 19.09.2019	What is ecotourism?	1. Ecotourism Development. (Edited by A.Singer). 2002. Vol.1. pp. 13-18. 2. The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 23-24.
2	24.09.2019, 26.09.2019	Principles of ecotourism	1. The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 5-18. 2. Kiper T. Role of ecotourism in sustainable development. In a book: Advances in Landscape Architecture. pp. 773-797.
3	01.10.2019, 03.10.2019	Types of ecotourism	The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 18-20; 25-30.
4	08.10.2019 10.10.2019	Ecotourism participants	1. Ecotourism Development. (Edited by A.Singer). 2002. Vol.1. pp. 3-4; 20-26; 34-43. Quiz
5	15.10.2019, 17.10.2019	Business of ecotourism	1. Ecotourism Development. (Edited by A.Singer). 2002. Vol.1. pp. 51-54. 2. Lecture materials, to be provided by the Instructor.

6	22.10.2019, 24.10.2019	Ecosystem management planning	1. Ecotourism Development. (Edited by A.Singer). Volume 1. pp. 57-63; 47-49. 2. The Encyclopedia of Ecotourism (Edit. by David B. Weaver). pp. 479-496. 3. Lecture materials, to be provided by the Instructor.
7	29.10.2019, 31.10.2019	Impacts of ecotourism	The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 359-407. Assignment
8	05.11.2019, 07.11.2019	Ecotourism by bioms. Part 1	Midterm Exam The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 189-247.
9	12.11.2019, 14.11.2019	Ecotourism by bioms. Part 2	The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 251-280.
10	19.11.2019, 21.11.2019	Ecotourism venues. Part 1	The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 283-312.
11	26.11.2019, 28.11.2019	Ecotourism venues. Part 2	The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 315-341.
12	03.12.2019, 05.12.2019	Ecotourism in Azerbaijan	1. Eynalov H., Mammadov R. The development of ecotourism in the world: Azerbaijani case. 2013. 2. Leader-Williams N., Hashimova U., Guliyeva G. Sustainable ecotourism and the national park system in Azerbaijan. 2004. 3. Lecture materials of the Instructor
13	10.12.2019 12/12/2019	Ecotourism in Europe and Anglo-America	The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 107-120.
14	17.12.2019 19.12.2019	Ecotourism in Latin America and Oceania	The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 173-187; 139-151.
15	24.12.2019 26.12.2019	Ecotourism in Asia and Africa	The Encyclopedia of Ecotourism (Edited by David B. Weaver). pp. 123-136; 89-104. Quiz
			Final Exam

Additional readings and assignments will be provided by the instructor for this course.
If necessary, some minor modifications may be made to this syllabus by the Instructor.